

2016 PNA Foundation Classified Advertising Tearsheet Contest Winners

Category Name	Circ Group	Award	Organization	Entry Title
Best Promotion of a Classified Section	Over 75,000	First Place	PA Media Group	Career Path Warehouse
Best Promotion of a Classified Section	25,000 - 75,000	First Place	The Almanac	The Almanac promotion
Best Promotion of a Classified Section	Under 25,000	First Place	The Daily Review	Found It
Best Classified Business-Building Idea	Over 75,000	First Place	PA Media Group	Make A Change
Best Classified Business-Building Idea	Over 75,000	Second Place	PA Media Group	Yard Sale Fall
Best Classified Business-Building Idea	25,000 - 75,000	First Place	Reading Eagle Company	Distinctive Homes
Best Classified Business-Building Idea	25,000 - 75,000	Second Place	Observer-Reporter	Real Estate Native Advertising
Best Classified Business-Building Idea	Under 25,000	First Place	The Times News	Job Opportunity
Best Classified Business-Building Idea	Under 25,000	Second Place	The Daily Review	Leap Year
Best Automotive/Transportation Ad	Over 75,000	Winner	PA Media Group	Sutliff Advantage
Best Automotive/Transportation Ad	25,000 - 75,000	Winner	The Almanac	South Hills Lincoln
Best Automotive/Transportation Ad	Under 25,000	Winner	Lehigh Valley Press	Official Pennsylvania Inspection Stations
Best Real Estate/Builders/Renters Ad	Over 75,000	Winner	PA Media Group	Yingst Homes
Best Real Estate/Builders/Renters Ad	25,000 - 75,000	Winner	Bucks County Courier Times	Garden Party
Best Classified Recruitment or Commercial Ad	Over 75,000	Winner	LNP Media Group	Alcoa Career Day
Best Classified Recruitment or Commercial Ad	Under 25,000	Winner	Pocono Record	Vigon International, Inc
Best Multimedia Piece	Over 75,000	Winner	PA Media Group	Klick Lewis Tent Sale
Best of Show	Overall	Winner	The Daily Review	Found It