

2015 PNA Foundation Classified Advertising Tearsheet Contest Winners

Category	Circ Group	Award	News Organization	Entry Title
Best In-Column Private Party Ad	Over 75,000	Winner	LNP Media Group	From the Family of Beth Bash
Best In-Column Private Party Ad	Under 25,000	Winner	Pocono Record	Absolutely, I'll Take It
Best Promotion of a Classified Section	Over 75,000	First Place	PA Media Group	Health Care Career Path
Best Promotion of a Classified Section	Over 75,000	Second Place	PA Media Group	Looking for New Jobs
Best Promotion of a Classified Section	25,000 - 75,000	First Place	Reading Eagle Company	Driver Recruitment
Best Promotion of a Classified Section	25,000 - 75,000	Second Place	Reading Eagle Company	Jobs with Heart
Best Classified Business-Building Idea	Over 75,000	First Place	LNP Media Group	Christmas Remembrances
Best Classified Business-Building Idea	Over 75,000	Second Place	PA Media Group	Ultimate Prom
Best Classified Business-Building Idea	25,000 - 75,000	First Place	Erie Times-News	Business Building Idea - Career Fair
Best Classified Business-Building Idea	25,000 - 75,000	Second Place	Observer-Reporter	Run 'Til Sold
Best Classified Business-Building Idea	Under 25,000	First Place	Lehigh Valley Press	Jobs Lineup
Best Classified Business-Building Idea	Under 25,000	Second Place	The Indiana Gazette	Valentine Love Lines
Best Automotive/Transportation Ad	Over 75,000	Winner	LNP Media Group	Bottom Line - Year End Event
Best Automotive/Transportation Ad	25,000 - 75,000	Winner	Reading Eagle Company	J. Bertolet
Best Automotive/Transportation Ad	Under 25,000	Winner	The Indiana Gazette	Glenn Bush Ford
Best Real Estate/Builders/Renters Ad	Over 75,000	Winner	PA Media Group	Keystone Custom Homes
Best Real Estate/Builders/Renters Ad	25,000 - 75,000	Winner	The Times-Tribune	New Construction Town Home
Best Classified Recruitment or Commercial Ad	Over 75,000	Winner	PA Media Group	Merry Maids Recruitment
Best Classified Recruitment or Commercial Ad	25,000 - 75,000	Winner	Reading Eagle Company	Samuel Adams
Best Classified Recruitment or Commercial Ad	Under 25,000	Winner	Pocono Record	Times-News recruitment ad
Best Multimedia Piece	Over 75,000	Winner	PA Media Group	Klick Lewis Home Page Takeover
Best Multimedia Piece	25,000 - 75,000	Winner	Observer-Reporter	Native Advertising - multi-media bundle
Best Multimedia Piece	Under 25,000	Winner	Hazleton Standard-Speaker	R & R Gas Card Giveaway Contest with Print/Digital
Best of Show	Overall	Winner	Reading Eagle Company	Samuel Adams