

PROMOTIONAL SPOTLIGHT

Branding • Engagement • Profit

This week's spotlight is on
Lawyers Among Us - Advocates. Champions. Neighbors.

In partnership with the **Bucks County Bar Association**, the **Bucks County Herald** (Lahaska) developed a publication titled '**Lawyers Among Us - Advocates. Champions. Neighbors.**' that promotes the many good works, projects and programs offered by the Association and its members.

Readers of the Herald were asked to nominate outstanding lawyers who give back to the community for 12 category awards. A panel consisting of Herald staff and distinguished members of the legal community judged the more than 60 entries received based on the comments provided by Herald readers. The nominees who exemplified the highest standards of commitment and contribution were then recognized in the publication, and honored at a corresponding event that featured Michael Smerconish. More than 100 people were in attendance.

In addition to the revenue generated from the two local businesses who sponsored the evening event, law firms, financial organizations and other local merchants purchased advertising space in the publication.

For more information, contact **Joe Wingert**.

