

SECONDLOOK

Insight • Inspiration • Income

This week, take a second look at...

Bridal Special Section



As brides-to-be and their fiancés prepare for their upcoming nuptials, they have many important decisions to make. A Bridal Guide is the perfect place to share important tips, and savvy retailers will say "I do" to more business by advertising in this special section.

Download the complete packet of Bridal Guide marketing materials, and be sure to check out the list of advertising prospects.



For more tips like this, call the Sales & Marketing Hotline at (717) 703-3041 or contact Jane Hungarter at JaneH@pa-news.org.