

Introducing the PNA AFFILIATE MEMBERSHIP

Be a part of one of the most vibrant, active press associations in the U.S. PNA works to advance the business interests of Pennsylvania news media organizations and promote a free and independent press.

Pennsylvania NewsMedia Association stands out among other associations as we offer:

- *A skilled executive team*
- *Engaged membership*
- *Cutting-edge training*
- *Transformative initiatives*



RECENT PNA WINS FOR MEMBERS

Offered the first state press association journalism fundraising lab in the U.S.

Funded by PNA in conjunction with the Local Media Association and the Knight Foundation for the future of sustainability.

Passage of the anti-SLAPP bill

Bipartisan First Amendment legislation – representing 10 years of advocacy work – protects public expression from frivolous, retaliatory lawsuits. It's a win for the news media and all Pennsylvanians.

Rewarding future and current news leaders

PNA's student and professional Keystone Awards recognize students, working journalists and their exceptional journalism.

HOW CAN YOU HELP?

Show your support for Pennsylvania and its news organizations by becoming an affiliate member.
Showcase your services and interact with members at special events and training.

Annual Affiliate Benefits

	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>
• <i>Introductions to news media C-suite executives</i>	4	2	
• <i>Present webinar to PNA membership</i>	1	1	
• <i>Access to member list</i>	✓	✓	✓
• <i>Promotional email to members sent by PNA</i>	2x	1x	
• <i>Members directory ad and on-site listing</i>	Full Page	Half Page	Quarter Page
• <i>Attend any training sessions</i>	✓	✓	✓
• <i>Partner "Spotlight" features in Headlines & Deadlines newsletter, social media</i>	2x	1x	
• <i>Receive Headlines & Deadlines twice a week</i>	✓	✓	✓
	\$2,500	\$1,250	\$750

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