

## 2022 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	Organization	Entry Title
Best Single Ad	I	First Place	Trib Total Media, Pittsburgh	The Canned Tomato
Best Single Ad	I	Second Place	Trib Total Media, Pittsburgh	Faywest Dental
Best Single Ad	I	Honorable Mention	PA Media Group, Harrisburg	Strawberry Festival at Butler Street
Best Single Ad	II	First Place	TheBurg, Harrisburg	Capital City Mall
Best Single Ad	II	Second Place	TheBurg, Harrisburg	Pennsylvania Wines September
Best Single Ad	II	Honorable Mention	Butler Eagle	DMKC&G
Best Single Ad	III	First Place	The Centre County Gazette, State College	Hidden Rock Farm - We Deliver
Best Single Ad	III	Second Place	Bedford Gazette	Libraries Halloween
Best Single Ad	III	Honorable Mention	The Centre County Gazette, State College	Goot Essa Cheese - Give the Gift of Cheese
Best Single Ad	IV	First Place	The Times News, Lehighton	Cindys Deli
Best Single Ad	IV	Second Place	Harrisburg Magazine	Korealicious Restaurant
Best Single Ad	IV	Honorable Mention	The Daily Courier, Connellsville	Champion Lawn Ornaments & Gifts
Small Space Ad	I	First Place	Pittsburgh Post-Gazette	Boulevard Sweet Shoppe Ad for Shop Holiday
Small Space Ad	I	Second Place	PA Media Group, Harrisburg	Pure Gallery - Let's Get Wild
Small Space Ad	I	Honorable Mention	PA Media Group, Harrisburg	Dino Drive
Small Space Ad	II	First Place	Altoona Mirror	Chetremom
Small Space Ad	II	Second Place	Butler Eagle	Commissioner Kim Geyer
Small Space Ad	II	Honorable Mention	Butler Eagle	The Beacon
Small Space Ad	III	First Place	Bedford Gazette	Michelle Barkman - Coldwell Banker
Small Space Ad	III	Second Place	Bucks County Herald, Lahaska	Miss Melanie Yoga
Small Space Ad	III	Honorable Mention	The Republican-Herald, Pottsville	Naftzinger - Jaw Breaker
Small Space Ad	IV	First Place	The Times News, Lehighton	Good Karma Hippie Shop
Small Space Ad	IV	Second Place	Harrisburg Magazine	Phil's Autobody
Small Space Ad	IV	Honorable Mention	The Times News, Lehighton	Koch's Farm Service - Chick Days

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Ad Campaign or Series	I	First Place	PA Media Group, Harrisburg	Columbia Cottage Assisted Living
Ad Campaign or Series	I	Second Place	Trib Total Media, Pittsburgh	Flax Scutching Festival
Ad Campaign or Series	I	Honorable Mention	PA Media Group, Harrisburg	Beautiful Rooms Begin Here!
Ad Campaign or Series	II	First Place	Observer-Reporter, Washington	12 Days of Sales: Del Suppo Pools
Ad Campaign or Series	II	Second Place	Butler Eagle	JM Beatty
Ad Campaign or Series	II	Honorable Mention	Observer-Reporter, Washington	The New Normal
Ad Campaign or Series	III	First Place	Bedford Gazette	Akers Funeral Home
Ad Campaign or Series	III	Second Place	Hazleton Standard-Speaker	Standard Speaker Ad Campaign with Reader Involvement
Ad Campaign or Series	III	Honorable Mention	Bedford Gazette	Everett VFW
Ad Campaign or Series	IV	First Place	The Daily Courier, Connellsville	Highlands Hospital Autism Month
Ad Campaign or Series	IV	Second Place	The Times News, Lehighon	Heisler's Cloverleaf Dairy
Ad Campaign or Series	IV	Honorable Mention	Harrisburg Magazine	Glossner Dental
<b>Multiple Advertiser Ad</b>				
Multiple Advertiser Ad	I	First Place	Trib Total Media, Pittsburgh	Wedding Planner Spadea
Multiple Advertiser Ad	I	Second Place	PA Media Group, Harrisburg	Holiday Church Services Directory
Multiple Advertiser Ad	I	Honorable Mention	Pittsburgh Post-Gazette	Shop Holiday: Oakmont Shop & Dine Pages
Multiple Advertiser Ad	II	First Place	Observer-Reporter, Washington	Thank a Vet: Veterans Appreciation Contest
Multiple Advertiser Ad	II	Second Place	The Tribune-Democrat, Johnstown	Christmas Coloring Contest
Multiple Advertiser Ad	II	Honorable Mention	Observer-Reporter, Washington	Get to Know Your Local WIC Provider - Blueprints
Multiple Advertiser Ad	III	First Place	Herald-Standard, Uniontown	Small Business Saturday
Multiple Advertiser Ad	III	Second Place	Bedford Gazette	Fire Prevention
Multiple Advertiser Ad	III	Honorable Mention	Hazleton Standard-Speaker	Standard Speaker Wrap
Multiple Advertiser Ad	IV	First Place	The Indiana Gazette	Business A-Z
Multiple Advertiser Ad	IV	Second Place	The Indiana Gazette	Winter Car Care

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Multiple Advertiser Ad	IV	Honorable Mention	The Times News, Lehighton	Back to School
Ad Campaign Using Multiple Products	I	First Place	PA Media Group, Harrisburg	Brennan Chiropractic - Conquer Your Pain!
Ad Campaign Using Multiple Products	I	Second Place	PA Media Group, Harrisburg	Maryland Vascular Specialists - Proudly Serving South Central PA
Ad Campaign Using Multiple Products	I	Honorable Mention	Pittsburgh Post-Gazette	Arendosh Heating & Cooling
Ad Campaign Using Multiple Products	II	First Place	Observer-Reporter, Washington	We'll See You at the Washington County Agricultural Fair
Ad Campaign Using Multiple Products	II	Second Place	Observer-Reporter, Washington	Win Pizza for a Year: Vocelli Pizza
Ad Campaign Using Multiple Products	II	Honorable Mention	Observer-Reporter, Washington	12 Days of Sales: Del Suppo Pools
Ad Campaign Using Multiple Products	III	First Place	Hazleton Standard-Speaker	Auto Zone Print/Dig/Recruitment Campaign
Ad Campaign Using Multiple Products	III	Second Place	Bedford Gazette	Bedford Gazette Bingo
Ad Campaign Using Multiple Products	III	Honorable Mention	Bedford Gazette	Greenleaf Medical
Ad Campaign Using Multiple Products	IV	First Place	The Times News, Lehighton	Funtime Cinemas
Ad Campaign Using Multiple Products	IV	Honorable Mention	The Daily Courier, Connellsville	Zylka-House Law
Special Event/Vendor Support Idea	I	First Place	Pittsburgh Post-Gazette	Downtown Pittsburgh: Holiday Fun Guide
Special Event/Vendor Support Idea	I	Second Place	Pittsburgh Post-Gazette	Cystic Fibrosis Foundation: Pittsburgh's 50 Finest
Special Event/Vendor Support Idea	I	Honorable Mention	PA Media Group, Harrisburg	Peace and Justice in PA
Special Event/Vendor Support Idea	II	First Place	Observer-Reporter, Washington	All For Her

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Category Name	Division	Award	Organization	Entry Title
Special Event/Vendor Support Idea	II	Second Place	Observer-Reporter, Washington	Corks & Kegs
Special Event/Vendor Support Idea	II	Honorable Mention	Altoona Mirror	National Ice Cream Month 2021
Special Event/Vendor Support Idea	III	First Place	Bedford Gazette	Veterans Day
Special Event/Vendor Support Idea	III	Second Place	The Centre County Gazette, State College	Bellefonte Cruise
Special Event/Vendor Support Idea	III	Honorable Mention	Bedford Gazette	Women in Business
Special Event/Vendor Support Idea	IV	First Place	The Indiana Gazette	Hoodlebug Festival
Special Event/Vendor Support Idea	IV	Second Place	The Daily Courier, Connellsville	Reader Contest - Gift Card Giveaway
Special Event/Vendor Support Idea	IV	Honorable Mention	The Indiana Gazette	Smicksburg Festivals
Special Section/Niche Publication	I	First Place	Pittsburgh Post-Gazette	Spring Education Guide: Higher Virtual Learning
Special Section/Niche Publication	I	Second Place	Pittsburgh Post-Gazette	Addiction & Recovery
Special Section/Niche Publication	I	Honorable Mention	PA Media Group, Harrisburg	The A&E Guide
Special Section/Niche Publication	II	First Place	Altoona Mirror	Preseason Blitz 2021
Special Section/Niche Publication	II	Second Place	Pittsburgh City Paper	Employment Guide
Special Section/Niche Publication	II	Honorable Mention	TheBurg, Harrisburg	TheBurg's Nonprofit Focus
Special Section/Niche Publication	III	First Place	Bucks County Herald, Lahaska	2021 Summer Fun Guide
Special Section/Niche Publication	III	Second Place	Bucks County Herald, Lahaska	Senior Living October 2021

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Special Section/Niche Publication	III	Honorable Mention	Bedford Gazette	Progress & Industry Edition Part I
Special Section/Niche Publication	IV	First Place	Harrisburg Magazine	Restaurants
Special Section/Niche Publication	IV	Second Place	The Indiana Gazette	Newspaper in Education Tabloid
Special Section/Niche Publication	IV	Honorable Mention	The Indiana Gazette	Manufacturing Day
Best Native Ad	I	First Place	Pittsburgh Post-Gazette	Laurel Highlands Pour Tour
Best Native Ad	I	Second Place	PA Media Group, Harrisburg	Community Aid - turn your donations into community impact
Best Native Ad	I	Honorable Mention	Pittsburgh Post-Gazette	PayByPhone App
Best Native Ad	II	First Place	Observer-Reporter, Washington	Rent and Utility Assistance Program & Blueprints
Best Native Ad	II	Second Place	TheBurg, Harrisburg	UPMC Sponsored Content: Future of Women's Health
Best Native Ad	II	Honorable Mention	Pittsburgh City Paper	Penn's Choice
Self Promotion Advertising	I	First Place	Pittsburgh Post-Gazette	Goodness
Self Promotion Advertising	I	Second Place	PA Media Group, Harrisburg	PennLive #1 News Site in Pennsylvania
Self Promotion Advertising	I	Honorable Mention	PA Media Group, Harrisburg	PA Media Group Ad Match
Self Promotion Advertising	II	First Place	Pittsburgh City Paper	Best of Pittsburgh - Retro Themed
Self Promotion Advertising	II	Second Place	TheBurg, Harrisburg	TheBurg Podcast
Self Promotion Advertising	II	Honorable Mention	lehighvalleylive.com/The Express-Times,Easton	Lehighvalleylive.com wins Toner Prize for Excellence
Self Promotion Advertising	III	First Place	Bedford Gazette	Letters to Santa
Self Promotion Advertising	III	Second Place	Bedford Gazette	Help Wanted Clothesline Promo
Self Promotion Advertising	III	Honorable Mention	Bedford Gazette	Walk Routes Help Wanted Ad
Self Promotion Advertising	IV	First Place	The Times News, Lehighton	Reader's Choice

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Category Name	Division	Award	Organization	Entry Title
Self Promotion Advertising	IV	Second Place	The Daily Courier, Connellsville	Black Friday Subscription Sale
Self Promotion Advertising	IV	Honorable Mention	The Daily Courier, Connellsville	Studio Phoenix Salon
Best Business-Building Idea	I	First Place	Pittsburgh Post-Gazette	Made in PGH: SouthSide Works Out
Best Business-Building Idea	I	Second Place	PA Media Group, Harrisburg	Rally4Local
Best Business-Building Idea	I	Honorable Mention	Trib Total Media, Pittsburgh	Rt. 28 Bar & Grill wallpaper ad
Best Business-Building Idea	II	First Place	The Almanac, McMurray	Best Buds (Adoptable Pet of the Week Program)
Best Business-Building Idea	II	Second Place	The Almanac, McMurray	New Arrivals
Best Business-Building Idea	II	Honorable Mention	Butler Eagle	SOAR Weekly Student Newspaper
Best Business-Building Idea	III	First Place	The Republican-Herald, Pottsville	Mutt Mania
Best Business-Building Idea	III	Second Place	The Republican-Herald, Pottsville	Dog Days of Summer
Best Business-Building Idea	III	Honorable Mention	Herald-Standard, Uniontown	9/11 Reflect & Remember
Best Business-Building Idea	IV	First Place	The Indiana Gazette	May Scramble Contest
Best Business-Building Idea	IV	Second Place	The Daily Courier, Connellsville	Half-Price Gift Card Sale
Best Automotive/Transportation Ad	I	First Place	PA Media Group, Harrisburg	LB Smith - 130 reasons why
Best Automotive/Transportation Ad	I	Second Place	Pittsburgh Post-Gazette	Moon Township Honda
Best Automotive/Transportation Ad	II	First Place	Observer-Reporter, Washington	South Hills Lincoln
Best Automotive/Transportation Ad	II	Second Place	Observer-Reporter, Washington	Solomon Chevy Holiday Ad

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Best Automotive/Transportation Ad	II	Honorable Mention	Observer-Reporter, Washington	Solomon Ford Football
Best Automotive/Transportation Ad	III	First Place	Herald-Standard, Uniontown	Ford of Uniontown - Holiday
Best Automotive/Transportation Ad	III	Second Place	Bedford Gazette	Thomas Automotive Pets
Best Automotive/Transportation Ad	III	Honorable Mention	The Republican-Herald, Pottsville	Jerry's Northeast Auto Sales
Best Automotive/Transportation Ad	IV	First Place	The Daily Courier, Connellsville	Ranker Lincoln
Best Automotive/Transportation Ad	IV	Second Place	Harrisburg Magazine	Lawrence Chevrolet
Best Automotive/Transportation Ad	IV	Honorable Mention	The Indiana Gazette	Glenn Bush Ford
Best Real Estate/Builders/Renters Ad	I	First Place	PA Media Group, Harrisburg	CB Burkholder - Woodland Hills
Best Real Estate/Builders/Renters Ad	I	Second Place	PA Media Group, Harrisburg	EG Stoltzfus - Highland Ridge
Best Real Estate/Builders/Renters Ad	II	First Place	TheBurg, Harrisburg	Midtown Property Management Grand Opening Full Page Ad
Best Real Estate/Builders/Renters Ad	II	Second Place	lehighvalleylive.com/The Express-Times,Easton	Limited Time Offer! at Riverview Estates
Best Real Estate/Builders/Renters Ad	II	Honorable Mention	Butler Eagle	Berkshire Hathaway Christmas Greeting
Best Real Estate/Builders/Renters Ad	III	First Place	Bedford Gazette	Howard Hanna Bardell Realty - Sean

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Best Real Estate/Builders/Renters Ad	III	Second Place	Bedford Gazette	SKS
Best Real Estate/Builders/Renters Ad	III	Honorable Mention	Bedford Gazette	SKS Tonya Burchfield
Best Real Estate/Builders/Renters Ad	IV	First Place	The Daily Courier, Connellsville	Berkshire Hathaway Preferred Realty
Best Real Estate/Builders/Renters Ad	IV	Second Place	The Times News, Lehighton	Gene Durigan Real Estate
Best Real Estate/Builders/Renters Ad	IV	Honorable Mention	Harrisburg Magazine	Joy Daniels
<b>Best Recruitment or Commercial Ad</b>				
Best Recruitment or Commercial Ad	I	First Place	Trib Total Media, Pittsburgh	Parker Hannifin
Best Recruitment or Commercial Ad	I	Second Place	PA Media Group, Harrisburg	Physical Therapist - Join Our Team
Best Recruitment or Commercial Ad	I	Honorable Mention	PA Media Group, Harrisburg	James Craft Now Hiring
Best Recruitment or Commercial Ad	II	Honorable Mention	Observer-Reporter, Washington	All Ways Safe - We Are Hiring
Best Recruitment or Commercial Ad	III	First Place	Bedford Gazette	JLG Elevate
<b>Wild Card Category</b>				
Wild Card Category	I	First Place	Pittsburgh Post-Gazette	PG NewsSlide: College AVE Student Loans
Wild Card Category	I	Second Place	Trib Total Media, Pittsburgh	State Theater email blast
Wild Card Category	I	Honorable Mention	PA Media Group, Harrisburg	Parade of Homes
Wild Card Category	II	First Place	Observer-Reporter, Washington	Win Pizza for a Year: Vocelli Pizza
Wild Card Category	II	Second Place	Altoona Mirror	Gossip Opinions
Wild Card Category	II	Honorable Mention	Pittsburgh City Paper	GoodBlend - New to the Community!
Wild Card Category	III	First Place	Bucks County Herald, Lahaska	2021 River Towns Magazine Media Kit
Wild Card Category	III	Second Place	Bedford Gazette	1751 Magazine
Wild Card Category	IV	First Place	The Daily Courier, Connellsville	Champion Lawn Tab
Wild Card Category	IV	Second Place	The Daily Courier, Connellsville	2022 Calendar



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Best Use of Video Award		WINNER	Pittsburgh Post-Gazette	Top Workplaces 2021 Virtual Awards Show