

**2026 PNA Foundation Advertising Contest
Sweepstakes Winners**

Division	News Organization
I	PA Media Group, Harrisburg
II	TheBurg, Harrisburg
III	Observer-Reporter, Washington
IV	Chestnut Hill Local

2026 PNA Foundation Advertising Contest Winners

Division	Category Name	Award	Organization	Entry Title
I	Best Single Print Ad	First Place	Trib Total Media, Pittsburgh	We Fix Scary Smiles
I	Best Single Print Ad	Second Place	PA Media Group, Harrisburg	Noah's Pride Eggs Done Right
I	Best Single Print Ad	Honorable Mention	Trib Total Media, Pittsburgh	Tail Wagging Groomer ad
II	Best Single Print Ad	First Place	TheBurg, Harrisburg	Celebrate 10 Years at The Millworks
II	Best Single Print Ad	Second Place	TheBurg, Harrisburg	Sit. Stay. Slurp.
II	Best Single Print Ad	Honorable Mention	TheBurg, Harrisburg	Cirque du Soleil: OVO
III	Best Single Print Ad	First Place	Press Enterprise, Bloomsburg	Express Your Love
III	Best Single Print Ad	Second Place	Observer-Reporter, Washington	Johnson Door Company
III	Best Single Print Ad	Honorable Mention	Observer-Reporter, Washington	SBS Exteriors
IV	Best Single Print Ad	First Place	Chestnut Hill Local, Philadelphia	Tyler Park Crafts in the Meadow
IV	Best Single Print Ad	Second Place	Leader Times, Kittanning	Dilick's 5th Avenue Jewelry
IV	Best Single Print Ad	Honorable Mention	Herald-Standard, Uniontown	SWC Realty
I	Best Single Digital Ad	First Place	PA Media Group, Harrisburg	Lindsay Kitchen
I	Best Single Digital Ad	Second Place	PA Media Group, Harrisburg	Great American Outdoor Show Roadblock
I	Best Single Digital Ad	Honorable Mention	Trib Total Media, Pittsburgh	A Digital Expression of Prestige and Gratitude
II	Best Single Digital Ad	First Place	The Almanac, McMurray	Gidas Flowers
II	Best Single Digital Ad	Second Place	TheBurg, Harrisburg	Join the 900+ Businesses
II	Best Single Digital Ad	Honorable Mention	TheBurg, Harrisburg	Spend Smart. Stress Less.
III	Best Single Digital Ad	First Place	Observer-Reporter, Washington	Running of the Wools
III	Best Single Digital Ad	Second Place	Press Enterprise, Bloomsburg	Wandering Brewtique
III	Best Single Digital Ad	Honorable Mention	Bedford Gazette	Ravenwood Queensland Faire Renaissance Festival
IV	Best Single Digital Ad	First Place	Herald-Standard, Uniontown	Cornerstone Care

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Division	Category Name	Award	Organization	Entry Title
IV	Best Single Digital Ad	Second Place	Herald-Standard, Uniontown	Reese Gun Supply
I	Small Space Ad	First Place	Pittsburgh Post-Gazette	Reva Modern Indian Cuisine
I	Small Space Ad	Second Place	Pittsburgh Post-Gazette	The Dancing Crab
I	Small Space Ad	Honorable Mention	PA Media Group, Harrisburg	Chuck's Train Show
II	Small Space Ad	First Place	LNP Media Group, Lancaster	Riptide - Are you ready for Fire & Ice
II	Small Space Ad	Second Place	The Almanac, McMurray	Personnel Staffers
II	Small Space Ad	Honorable Mention	The Almanac, McMurray	Nate's Chop House
III	Small Space Ad	First Place	Butler Eagle	BE Pink Promo 2x2
III	Small Space Ad	Second Place	The Tribune-Democrat, Johnstown	United Jewelers
III	Small Space Ad	Honorable Mention	Press Enterprise, Bloomsburg	J&M Auto Appearance
IV	Small Space Ad	First Place	Leader Times, Kittanning	Selden Eye Care
IV	Small Space Ad	Second Place	Mon Valley Independent	MarBill Diamonds & Jewelry
IV	Small Space Ad	Honorable Mention	Mon Valley Independent	Valley First FCU
I	Ad Campaign or Series	First Place	PA Media Group, Harrisburg	Happy Valley Adventure Bureau - Recharge Yourself
I	Ad Campaign or Series	Second Place	Trib Total Media, Pittsburgh	Hillview Automotive Pro Sports Preview sections
I	Ad Campaign or Series	Honorable Mention	Pittsburgh Post-Gazette	Evanovich Landscape Center
II	Ad Campaign or Series	First Place	The Almanac, McMurray	New Arrivals
II	Ad Campaign or Series	Second Place	TheBurg, Harrisburg	SPARK! Ignite Your Passion. Spark Change in Your Community.
III	Ad Campaign or Series	First Place	Press Enterprise, Bloomsburg	P.E. Commercial Printing
III	Ad Campaign or Series	Second Place	Observer-Reporter, Washington	Random Acts of Kindness
III	Ad Campaign or Series	Honorable Mention	Observer-Reporter, Washington	Blueprints WIC

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IV	Ad Campaign or Series	First Place	Chestnut Hill Local, Philadelphia	John Neill Painting
IV	Ad Campaign or Series	Second Place	The Daily Item, Sunbury	The Famous Street of Shops
I	Multiple Advertiser Ad	First Place	PA Media Group, Harrisburg	Summer Camp Guide 2025
I	Multiple Advertiser Ad	Second Place	PA Media Group, Harrisburg	Easter Church Services Pages
I	Multiple Advertiser Ad	Honorable Mention	Trib Total Media, Pittsburgh	Shop Local Tarentum Spadea
II	Multiple Advertiser Ad	First Place	The Almanac, McMurray	Clergy Appreciation Month
II	Multiple Advertiser Ad	Second Place	TheBurg, Harrisburg	Shop Small, Shop Local: Holiday Shopping Guide & Giveaway
II	Multiple Advertiser Ad	Honorable Mention	The Almanac, McMurray	Small Business Week
III	Multiple Advertiser Ad	First Place	Observer-Reporter, Washington	2026 Small Business Saturday
III	Multiple Advertiser Ad	Second Place	Press Enterprise, Bloomsburg	Mothers' Day Page
III	Multiple Advertiser Ad	Honorable Mention	The Tribune-Democrat, Johnstown	Season's Greeting Page
IV	Multiple Advertiser Ad	First Place	The Daily Item, Sunbury	Let's Get it Done!
IV	Multiple Advertiser Ad	Second Place	The Indiana Gazette	West Shamokin Softball Pages
IV	Multiple Advertiser Ad	Honorable Mention	Chestnut Hill Local, Philadelphia	Last Minute Gift Guide Shopping page
I	Ad Campaign Using Multiple Products	First Place	PA Media Group, Harrisburg	Happy Valley Adventure Bureau Visitors Center
I	Ad Campaign Using Multiple Products	Second Place	PA Media Group, Harrisburg	UPMC Micro-Site Ad Campaign
I	Ad Campaign Using Multiple Products	Honorable Mention	Trib Total Media, Pittsburgh	Dee Jay's Bar-B-Que: Turning Expansion Into Excitement
II	Ad Campaign Using Multiple Products	First Place	The Almanac, McMurray	HIV/AIDS Awareness Quiz
II	Ad Campaign Using Multiple Products	Second Place	LNP Media Group, Lancaster	Breeze Airways

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II	Ad Campaign Using Multiple Products	Honorable Mention	TheBurg, Harrisburg	Penn Heroes Stage: Summer Concert Series
III	Ad Campaign Using Multiple Products	First Place	Observer-Reporter, Washington	Blueprints' 60th Anniversary
III	Ad Campaign Using Multiple Products	Second Place	Observer-Reporter, Washington	Blueprints WIC
III	Ad Campaign Using Multiple Products	Honorable Mention	Observer-Reporter, Washington	New Arrivals
IV	Ad Campaign Using Multiple Products	First Place	Chestnut Hill Local, Philadelphia	Laurel Hill Cemetery
I	Special Event/Vendor Support Idea	First Place	PA Media Group, Harrisburg	High School Sports Awards 2025
I	Special Event/Vendor Support Idea	Second Place	PA Media Group, Harrisburg	Best & Brightest 2025
I	Special Event/Vendor Support Idea	Honorable Mention	Trib Total Media, Pittsburgh	Festive, welcoming, and fully realized experience
II	Special Event/Vendor Support Idea	First Place	TheBurg, Harrisburg	Karma Konnect: Mixers / Singles Edition
II	Special Event/Vendor Support Idea	Second Place	LNP Media Group, Lancaster	Balance Summer June 2025
III	Special Event/Vendor Support Idea	First Place	Observer-Reporter, Washington	All For Her
III	Special Event/Vendor Support Idea	Second Place	Observer-Reporter, Washington	Corks & Kegs
III	Special Event/Vendor Support Idea	Honorable Mention	The Tribune-Democrat, Johnstown	Bridal Showcase 2025
IV	Special Event/Vendor Support Idea	First Place	Chestnut Hill Local, Philadelphia	Home & Garden Festival
IV	Special Event/Vendor Support Idea	Second Place	The Indiana Gazette	National Dog Day
IV	Special Event/Vendor Support Idea	Honorable Mention	The Sentinel, Lewistown	Mifflin County New Football Stadium

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I	Special Section/Niche Publication	First Place	Trib Total Media, Pittsburgh	Guidepost 2025
I	Special Section/Niche Publication	Second Place	Pittsburgh Post-Gazette	Saluting Those Who Served Special Section
I	Special Section/Niche Publication	Honorable Mention	PA Media Group, Harrisburg	Arts & Entertainment Feature
II	Special Section/Niche Publication	First Place	LNP Media Group, Lancaster	Visit Lancaster Spring 2025
II	Special Section/Niche Publication	Second Place	The Almanac, McMurray	SWPA Summer Camp Guide
II	Special Section/Niche Publication	Honorable Mention	TheBurg, Harrisburg	Dinner & a Show
III	Special Section/Niche Publication	First Place	Bedford Gazette	Design An Ad
III	Special Section/Niche Publication	Second Place	Observer-Reporter, Washington	Wedding Planner
III	Special Section/Niche Publication	Honorable Mention	Observer-Reporter, Washington	United Way - 100th Anniversary
IV	Special Section/Niche Publication	First Place	Leader Times, Kittanning	Everything Halloween 2025
IV	Special Section/Niche Publication	Second Place	Herald-Standard, Uniontown	Wedding Planner
IV	Special Section/Niche Publication	Honorable Mention	The Daily Item, Sunbury	35th Holiday Songbook & Traditions
I	Best Branded Content Advertising	First Place	Pittsburgh Post-Gazette	Ask the Experts - Health Content Powered by UPMC
I	Best Branded Content Advertising	Second Place	PA Media Group, Harrisburg	ASERT Summer & Back to School
I	Best Branded Content Advertising	Honorable Mention	Pittsburgh Post-Gazette	Pennsylvania Trolley Museum
II	Best Branded Content Advertising	First Place	TheBurg, Harrisburg	Business Supporting Community Nonprofits – Sponsored Content Series

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II	Best Branded Content Advertising	Second Place	TheBurg, Harrisburg	Pennsylvania State of the Union on Latino Health
II	Best Branded Content Advertising	Honorable Mention	The Almanac, McMurray	Washington County Fair - Horse Pulling
III	Best Branded Content Advertising	First Place	Observer-Reporter, Washington	Driven By Hope
III	Best Branded Content Advertising	Second Place	Observer-Reporter, Washington	Washington County Fair - Eight Days of Summer Fun
III	Best Branded Content Advertising	Honorable Mention	Observer-Reporter, Washington	American Cancer Society
IV	Best Branded Content Advertising	First Place	Herald-Standard, Uniontown	Heart Attacks - Uniontown Hospital
IV	Best Branded Content Advertising	Second Place	Herald-Standard, Uniontown	Preventive Medicine for Men
I	Self Promotion Advertising	First Place	PA Media Group, Harrisburg	Print to Digital Series 3
I	Self Promotion Advertising	Second Place	Pittsburgh Post-Gazette	Steelers Coverage Promotions
I	Self Promotion Advertising	Honorable Mention	Pittsburgh Post-Gazette	U.S. Open Content Promotion
II	Self Promotion Advertising	First Place	The Almanac, McMurray	Sales Rep Bio
II	Self Promotion Advertising	Second Place	TheBurg, Harrisburg	Shop Our Gear – TheBurg Brand Merchandise Campaign
II	Self Promotion Advertising	Honorable Mention	TheBurg, Harrisburg	Friends of TheBurg Turns 5
III	Self Promotion Advertising	First Place	Bucks County Herald, Doylestown	The Herald App
III	Self Promotion Advertising	Second Place	Observer-Reporter, Washington	Save the Date
III	Self Promotion Advertising	Honorable Mention	Press Enterprise, Bloomsburg	Halfway Through 2025
IV	Self Promotion Advertising	First Place	Herald-Standard, Uniontown	BeLocal
IV	Self Promotion Advertising	Second Place	Chestnut Hill Local, Philadelphia	Shop & Dine - Annual Appeal Campaign

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IV	Self Promotion Advertising	Honorable Mention	Chestnut Hill Local, Philadelphia	Meet Our Reporters
I	Best Business-Building Idea	First Place	Pittsburgh Post-Gazette	Pittsburgh Pizza Passport
I	Best Business-Building Idea	Second Place	Trib Total Media, Pittsburgh	Homepage Takeover for a Healthy Food Brand
I	Best Business-Building Idea	Honorable Mention	Pittsburgh Post-Gazette	Best Bites: Various Event Ads
II	Best Business-Building Idea	First Place	LNP Media Group, Lancaster	2026 Scenes of Lancaster Calendar
II	Best Business-Building Idea	Second Place	The Almanac, McMurray	Best of the Best Gala
II	Best Business-Building Idea	Honorable Mention	The Almanac, McMurray	BeLocal
III	Best Business-Building Idea	First Place	Bedford Gazette	Vacation Giveaway - Bedford County Libraries
III	Best Business-Building Idea	Second Place	Press Enterprise, Bloomsburg	America250
III	Best Business-Building Idea	Honorable Mention	Observer-Reporter, Washington	Tri-State Business Journal - Business Profiles
IV	Best Business-Building Idea	First Place	The Indiana Gazette	Indiana Gazette Coffee Crawl
IV	Best Business-Building Idea	Second Place	The Daily Item, Sunbury	Holiday Christmas Wrap
IV	Best Business-Building Idea	Honorable Mention	The Daily Item, Sunbury	Hand Turkey Contest
I	Most Improved Ad	First Place	PA Media Group, Harrisburg	Penn Dutch Furniture Before & After
I	Most Improved Ad	Second Place	Pittsburgh Post-Gazette	Post-Gazette Newsletters
I	Most Improved Ad	Honorable Mention	Pittsburgh Post-Gazette	Savinis, Kane & Gallucci
II	Most Improved Ad	First Place	The Almanac, McMurray	USC Community & Recreation Center
II	Most Improved Ad	Second Place	The Almanac, McMurray	Tri-State Neuropathy

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III	Most Improved Ad	First Place	Observer-Reporter, Washington	Slugger's Carpet
III	Most Improved Ad	Second Place	Bedford Gazette	Stock's Dairy Delight Cruise In
IV	Most Improved Ad	First Place	Leader Times, Kittanning	MK Bridal
IV	Most Improved Ad	Second Place	Mon Valley Independent	Ballroom Dance Lessons
I	Best Automotive/Transportation Ad	First Place	Pittsburgh Post-Gazette	Moon Township Honda - Print Campaigns
I	Best Automotive/Transportation Ad	Second Place	PA Media Group, Harrisburg	Carlisle Events Holiday Sale
I	Best Automotive/Transportation Ad	Honorable Mention	PA Media Group, Harrisburg	Long Level Marina
II	Best Automotive/Transportation Ad	First Place	TheBurg, Harrisburg	Mecum Auctions Returns to Harrisburg
II	Best Automotive/Transportation Ad	Second Place	The Almanac, McMurray	South Hills Lincoln - Talking Turkey
II	Best Automotive/Transportation Ad	Honorable Mention	The Almanac, McMurray	Star Lake Ford - Last Chance
III	Best Automotive/Transportation Ad	First Place	Press Enterprise, Bloomsburg	Best in the Game
III	Best Automotive/Transportation Ad	Second Place	Bedford Gazette	Thomas Automotive Military
III	Best Automotive/Transportation Ad	Honorable Mention	Observer-Reporter, Washington	Budd Baer - Tent Sale

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IV	Best Automotive/Transportation Ad	First Place	Leader Times, Kittanning	MBR Repair
IV	Best Automotive/Transportation Ad	Second Place	Herald-Standard, Uniontown	Ford of Uniontown - Year End Sales Event
IV	Best Automotive/Transportation Ad	Honorable Mention	Dillsburg Banner	Buyway Motors
I	Best Real Estate/Builders/Renters Ad	First Place	Trib Total Media, Pittsburgh	Berkshire Hathaway/ Fall Home Maintenance
I	Best Real Estate/Builders/Renters Ad	Second Place	Pittsburgh Post-Gazette	North Shore Flats: October Leasing Campaign
I	Best Real Estate/Builders/Renters Ad	Honorable Mention	PA Media Group, Harrisburg	CB Burkholder Homes
II	Best Real Estate/Builders/Renters Ad	First Place	TheBurg, Harrisburg	Walnut Street Commons – HBG Realty
II	Best Real Estate/Builders/Renters Ad	Second Place	TheBurg, Harrisburg	Midtown Property Management – Agent Welcome & Residential Promotion
II	Best Real Estate/Builders/Renters Ad	Honorable Mention	The Almanac, McMurray	Super Dad
III	Best Real Estate/Builders/Renters Ad	First Place	Observer-Reporter, Washington	Super Dad - EXP Realty
III	Best Real Estate/Builders/Renters Ad	Second Place	Butler Eagle	BH- Thanksgiving 2-page spread
III	Best Real Estate/Builders/Renters Ad	Honorable Mention	Bucks County Herald, Doylestown	Berkshire Hathaway "Meet the Realtors"
IV	Best Real Estate/Builders/Renters Ad	First Place	The Daily Item, Sunbury	First comes love
IV	Best Real Estate/Builders/Renters Ad	Second Place	Leader Times, Kittanning	DiMaio's Rental

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Division	Category Name	Award	Organization	Entry Title
IV	Best Real Estate/Builders/Renters Ad	Honorable Mention	Chestnut Hill Local, Philadelphia	Elfant Wissahickon - Worth Keeping Local
I	Best Recruitment or Commercial Ad	First Place	PA Media Group, Harrisburg	Leer Electric Commercial & Industrial Contractor Rectuitment
I	Best Recruitment or Commercial Ad	Second Place	Pittsburgh's Public Source	Be a Force for Good
I	Best Recruitment or Commercial Ad	Honorable Mention	Pittsburgh Post-Gazette	South Park Township
II	Best Recruitment or Commercial Ad	First Place	TheBurg, Harrisburg	Serve With Us: Dauphin County Prison Recruitment Campaign
II	Best Recruitment or Commercial Ad	Second Place	The Almanac, McMurray	Concordia - CNAs
II	Best Recruitment or Commercial Ad	Honorable Mention	The Almanac, McMurray	Personnel Staffers
III	Best Recruitment or Commercial Ad	First Place	Bedford Gazette	WEABER
III	Best Recruitment or Commercial Ad	Second Place	Press Enterprise, Bloomsburg	We Want You
IV	Best Recruitment or Commercial Ad	First Place	Dillsburg Banner	Library
IV	Best Recruitment or Commercial Ad	Second Place	The Daily Item, Sunbury	D.M.S. CDL Drivers
IV	Best Recruitment or Commercial Ad	Honorable Mention	The Daily Item, Sunbury	Machine Operator - The Daily Item
I	Wild Card Category	First Place	PA Media Group, Harrisburg	Constellation Energy Game of the Week
I	Wild Card Category	Second Place	Pittsburgh Post-Gazette	Saluting Those Who Served Promotional Ads
I	Wild Card Category	Honorable Mention	PA Media Group, Harrisburg	PA Virtual Charter School
II	Wild Card Category	First Place	TheBurg, Harrisburg	TheBurg Pride Guide: A Community-Wide Celebration in Print & Online

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II	Wild Card Category	Second Place	TheBurg, Harrisburg	More Than a Card: A Community-Powered Mother's Day Tribute
II	Wild Card Category	Honorable Mention	The Almanac, McMurray	Welcome to Our Community e-blast
III	Wild Card Category	First Place	Altoona Mirror	Support Our Troops poster
III	Wild Card Category	Second Place	Press Enterprise, Bloomsburg	Newsprint Wrapping Paper
III	Wild Card Category	Honorable Mention	Bedford Gazette	Bedford Gazette Stadium Blankets
IV	Wild Card Category	First Place	The Daily Item, Sunbury	Football Trading Cards
IV	Wild Card Category	Second Place	Chestnut Hill Local, Philadelphia	The Green Edition
IV	Wild Card Category	Honorable Mention	Leader Times, Kittanning	National Dog Day
OVERALL	Best Use of Video Award	WINNER	TheBurg, Harrisburg	Dinner & a Show: Video Storytelling Campaign Supporting Local Restaurants