

**2019 PNA Foundation Advertising Contest
Sweepstakes Winners**

Division	News Organization
I	PA Media Group, Harrisburg
II	Bucks County Courier Times, Levittown
III	The Intelligencer, Doylestown
IV	Bedford Gazette

2019 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	News Organization	Entry Title
Best Single Ad	I	First Place	The Philadelphia Inquirer	Social Free State Quote
Best Single Ad	I	Second Place	The Philadelphia Inquirer	Print Pennsylvania Conference for Women
Best Single Ad	I	Honorable Mention	Trib Total Media, Pittsburgh	Blue Grass Festival
Best Single Ad	II	First Place	The Times-Tribune, Scranton	In Loving Memory
Best Single Ad	II	Second Place	Bucks County Courier Times, Levittown	Juniper Village
Best Single Ad	II	Honorable Mention	The Times-Tribune, Scranton	Excuse Me
Best Single Ad	III	First Place	The Daily Item, Sunbury	Travel Not To Escape Life - Travel Depot
Best Single Ad	III	Second Place	The Daily Item, Sunbury	Local Vision - Women United
Best Single Ad	III	Honorable Mention	The Daily Item, Sunbury	Attention To Detail Inside & Out - Kleen Mist Car Wash
Best Single Ad	IV	First Place	Bedford Gazette	Bedford Libraries
Best Single Ad	IV	Second Place	Press And Journal, Middletown	Fager-Finkenbinder Funeral Home & Crematory
Best Single Ad	IV	Honorable Mention	The Times News, Lehighton	Walker's Tree Farm
Small Space Ad	I	First Place	PA Media Group, Harrisburg	Badolato Reiki Reflexology
Small Space Ad	I	Second Place	PA Media Group, Harrisburg	Zest - Perfect Gift
Small Space Ad	II	First Place	The Times-Tribune, Scranton	Coal in Your Stocking?
Small Space Ad	II	Second Place	The Times-Tribune, Scranton	Free Green Donut!
Small Space Ad	II	Honorable Mention	Bucks County Courier Times, Levittown	Under the Pier
Small Space Ad	III	First Place	Butler Eagle	In Memoriam Ad
Small Space Ad	III	Second Place	Lehigh Valley Press, Allentown	Rob's Auto Center - Back to School
Small Space Ad	III	Honorable Mention	The Republican-Herald, Pottsville	Lark
Small Space Ad	IV	First Place	The Times News, Lehighton	Koch Farm Service
Small Space Ad	IV	Second Place	Bedford Gazette	Tinky
Small Space Ad	IV	Honorable Mention	The Times News, Lehighton	Winks Wood Barn-Handmade Furniture
Ad Campaign or Series	I	First Place	The Philadelphia Inquirer	Print and Social Thanks to You Sale
Ad Campaign or Series	I	Second Place	Pittsburgh Post-Gazette	A&P Furnace Campaign
Ad Campaign or Series	I	Honorable Mention	PA Media Group, Harrisburg	Hoffman Ford - Memorial Day 2018 Sales Event
Ad Campaign or Series	II	First Place	York Daily Record/Sunday News	Appleby Home Improvements - Ad Series

2019 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	News Organization	Entry Title
Ad Campaign or Series	II	Second Place	Bucks County Courier Times, Levittown	Fairless Hills Garden Center
Ad Campaign or Series	III	First Place	Lehigh Valley Press, Allentown	TG CountrySide Comic Book Series
Ad Campaign or Series	III	Second Place	Lehigh Valley Press, Allentown	South Mountain Memory Care Events
Ad Campaign or Series	III	Honorable Mention	The Republican-Herald, Pottsville	Teacher Feature
Ad Campaign or Series	IV	First Place	The Express, Lock Haven	Bechdel's Plumbing
Ad Campaign or Series	IV	Second Place	Central Voice, Middletown	Art Association of Harrisburg
Ad Campaign or Series	IV	Honorable Mention	Press And Journal, Middletown	Strites' Orchard
Multiple Advertiser Ad	I	First Place	Pittsburgh Post-Gazette	One Tank Trips
Multiple Advertiser Ad	I	Second Place	PA Media Group, Harrisburg	Holiday Church Services - Candle Page
Multiple Advertiser Ad	I	Honorable Mention	The Philadelphia Inquirer	Print Thanksgiving Parade Spread
Multiple Advertiser Ad	II	First Place	The Times-Tribune, Scranton	I do!
Multiple Advertiser Ad	III	First Place	The Intelligencer, Doylestown	2018 College Hoops
Multiple Advertiser Ad	III	Second Place	Observer-Reporter, Washington	Cutest Baby Photo Contest
Multiple Advertiser Ad	III	Honorable Mention	Williamsport Sun-Gazette	Holiday Sweepstakes
Multiple Advertiser Ad	IV	First Place	The Mountaineer-Herald, Ebensburg	Back to School
Multiple Advertiser Ad	IV	Second Place	The Times News, Lehighton	Panther Valley Holiday
Multiple Advertiser Ad	IV	Honorable Mention	The Times News, Lehighton	Halloween Safety Tips
Ad Campaign Using Multiple Products	I	First Place	PA Media Group, Harrisburg	Olio - Store Sale
Ad Campaign Using Multiple Products	I	Second Place	The Morning Call, Allentown	The Morning Call Career Fairs
Ad Campaign Using Multiple Products	III	First Place	The Intelligencer, Doylestown	Invisible Fence
Ad Campaign Using Multiple Products	III	Second Place	The Republican-Herald, Pottsville	4th Annual Captain Jason Jones Memorial Golf/Dinner
Ad Campaign Using Multiple Products	IV	First Place	The Times News, Lehighton	Jim Thorpe Market
Special Event/Vendor Support Idea	I	First Place	PA Media Group, Harrisburg	Artsfest 2018 - Jump Street
Special Event/Vendor Support Idea	I	Second Place	Pittsburgh Post-Gazette	Arendosh Heating & Cooling: The Autumn Times
Special Event/Vendor Support Idea	III	First Place	Observer-Reporter, Washington	All For Her
Special Event/Vendor Support Idea	III	Second Place	The Republican-Herald, Pottsville	250 Years of Anthracite Coal
Special Event/Vendor Support Idea	III	Honorable Mention	The Intelligencer, Doylestown	Plein Air Festival
Special Section/Niche Publication	I	First Place	The Philadelphia Inquirer	Print We Remember When

2019 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	News Organization	Entry Title
Special Section/Niche Publication	I	Second Place	Pittsburgh Post-Gazette	High School Football Preview
Special Section/Niche Publication	II	First Place	Bucks County Courier Times, Levittown	2018 Eagles Commemorative
Special Section/Niche Publication	III	First Place	The Intelligencer, Doylestown	2018 Super Bowl
Special Section/Niche Publication	III	Second Place	Observer-Reporter, Washington	Weddings Bridal Guide
Special Section/Niche Publication	III	Honorable Mention	The Intelligencer, Doylestown	2018 All-INTELL High School Sports
Special Section/Niche Publication	IV	First Place	Gettysburg Times	Flag Day Tab
Special Section/Niche Publication	IV	Second Place	Gettysburg Times	Wedding Show
Special Section/Niche Publication	IV	Honorable Mention	The Times News, Lehighton	Senior Lifestyles
Best Native Ad	I	First Place	PA Media Group, Harrisburg	100 Years of Heroes - Giant Sponsorship
Best Native Ad	I	Second Place	The Philadelphia Inquirer	Microsite Blood Cells - Crozer
Best Native Ad	I	Honorable Mention	Pittsburgh Post-Gazette	Achieva: Employment Opportunities
Self Promotion Advertising	I	First Place	The Philadelphia Inquirer	Championship Football Coverage
Self Promotion Advertising	I	Second Place	PA Media Group, Harrisburg	Penn Live High School Sports Awards Banquet
Self Promotion Advertising	I	Honorable Mention	Trib Total Media, Pittsburgh	Halloween Circ Mailer
Self Promotion Advertising	II	First Place	Bucks County Courier Times, Levittown	Cook This
Self Promotion Advertising	II	Second Place	Bucks County Courier Times, Levittown	BCCT Tablet App and "Game On" show
Self Promotion Advertising	III	First Place	The Intelligencer, Doylestown	Video Show line up
Self Promotion Advertising	III	Second Place	Altoona Mirror	It's Still Newspaper
Self Promotion Advertising	III	Honorable Mention	Lehigh Valley Press, Allentown	Newspapers in the Classroom
Self Promotion Advertising	IV	First Place	Central Voice, Middletown	Promotional House Ad
Self Promotion Advertising	IV	Second Place	Press And Journal, Middletown	What's On Press: Penn State (Harrisburg) Guide
Self Promotion Advertising	IV	Honorable Mention	Bedford Gazette	Kathy Arnold : Let ME make a difference
Best Business-Building Idea	I	First Place	Pittsburgh Post-Gazette	Made in PGH
Best Business-Building Idea	I	Second Place	PA Media Group, Harrisburg	Summer Camps
Best Business-Building Idea	I	Honorable Mention	The Philadelphia Inquirer	Radio Spot Store.Philly.com
Best Business-Building Idea	II	First Place	Bucks County Courier Times, Levittown	Golf Card
Best Business-Building Idea	II	Second Place	York Daily Record/Sunday News	Appleby - Free Gutters

2019 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	News Organization	Entry Title
Best Business-Building Idea	II	Honorable Mention	York Daily Record/Sunday News	Appleby - Need New Windows
Best Business-Building Idea	III	First Place	Lehigh Valley Press, Allentown	Halloween Safety Page
Best Business-Building Idea	III	Second Place	Lehigh Valley Press, Allentown	Graduation Editions
Best Business-Building Idea	III	Honorable Mention	The Daily Item, Sunbury	Weddings Inside PA
Best Business-Building Idea	IV	First Place	Press And Journal, Middletown	Big Buck Contest
Best Automotive/Transportation Ad	I	First Place	PA Media Group, Harrisburg	Budd Baer Web Slider 2018 GMC Sierra Double Cab
Best Automotive/Transportation Ad	I	Second Place	PA Media Group, Harrisburg	Hoffman Ford - 4th of July 2018 Sales Event
Best Automotive/Transportation Ad	III	First Place	The Daily Item, Sunbury	Come Experience - W&L Subaru
Best Automotive/Transportation Ad	III	Second Place	The Daily Item, Sunbury	Collision Center - W&L Subaru
Best Automotive/Transportation Ad	III	Honorable Mention	Lehigh Valley Press, Allentown	Auto Inspection Feature
Best Automotive/Transportation Ad	IV	First Place	Central Voice, Middletown	Lancaster Dodge Ram FIAT
Best Automotive/Transportation Ad	IV	Second Place	The Express, Lock Haven	LMR Tires Lykens
Best Automotive/Transportation Ad	IV	Honorable Mention	Bedford Gazette	Bedford Ford/Bedford Chrysler
Best Real Estate/Builders/Renters Ad	I	First Place	The Philadelphia Inquirer	Digital Solo Realty "Square Feet" Ads
Best Real Estate/Builders/Renters Ad	I	Second Place	PA Media Group, Harrisburg	Summerdale Apartments - Classified Ad
Best Real Estate/Builders/Renters Ad	I	Honorable Mention	PA Media Group, Harrisburg	Help U Sell - Karen Detwiler
Best Real Estate/Builders/Renters Ad	II	First Place	Bucks County Courier Times, Levittown	Ramagli Real Estate
Best Real Estate/Builders/Renters Ad	III	First Place	The Intelligencer, Doylestown	Class-Harlan Real Estate
Best Real Estate/Builders/Renters Ad	IV	First Place	Central Voice, Middletown	Howard Hanna Real Estate: Agent Rob Biancuzzo
Best Real Estate/Builders/Renters Ad	IV	Second Place	Bedford Gazette	Coldwell Banker SKS Realty
Best Recruitment or Commercial Ad	I	First Place	PA Media Group, Harrisburg	HCR Manor Care Open House
Best Recruitment or Commercial Ad	I	Second Place	PA Media Group, Harrisburg	R.E.M. Staffing, Inc.
Best Recruitment or Commercial Ad	I	Honorable Mention	The Philadelphia Inquirer	Radio Spot Inquirer Delivery Job
Best Recruitment or Commercial Ad	III	First Place	Lehigh Valley Press, Allentown	Insulation Corporation of America
Best Recruitment or Commercial Ad	III	Second Place	The Daily Item, Sunbury	School Bus Drivers Needed - Rohrer Bus Service
Best Recruitment or Commercial Ad	IV	First Place	Bedford Gazette	AYSO
Wild Card Category	I	First Place	Pittsburgh Post-Gazette	PG NewsSlide: Cellone's Pizza Creations

2019 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	News Organization	Entry Title
Wild Card Category	I	Second Place	Pittsburgh Post-Gazette	PG NewsSlide: Dave & Buster's Snowball/Holiday Party
Wild Card Category	I	Honorable Mention	Trib Total Media, Pittsburgh	Pittsburgh East Health Center Halloween mailer
Wild Card Category	II	First Place	Bucks County Courier Times, Levittown	Veterans Day Directory
Wild Card Category	II	Second Place	Bucks County Courier Times, Levittown	Black Sparrow Tatooring
Wild Card Category	III	First Place	Altoona Mirror	Taste of the Alleghenies
Wild Card Category	III	Second Place	Altoona Mirror	Stack The Deck Playing Cards
Wild Card Category	III	Honorable Mention	The Intelligencer, Doylestown	2018 Sizzle reels
Wild Card Category	IV	First Place	The Express, Lock Haven	Olympic Medal Tracker and Sponsor
Wild Card Category	IV	Second Place	Bedford Gazette	Flag Raising at Iwo Jima
Best Use of Video Award	Overall	Winner	The Philadelphia Inquirer	Video Finding the Source of Addiction