

2020 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	Organization	Entry Title
Best Single Ad	I	First Place	PA Media Group, Harrisburg	Platinum Mitsubishi Grand Opening
Best Single Ad	I	Second Place	The Philadelphia Inquirer	Digital Summer Float
Best Single Ad	I	Honorable Mention	Trib Total Media, Pittsburgh	Pizza Moena
Best Single Ad	II	First Place	TheBurg, Harrisburg	Rubicon February
Best Single Ad	II	Second Place	The Times-Tribune, Scranton	McCarthy Remick Flowers
Best Single Ad	II	Honorable Mention	TheBurg, Harrisburg	Sculpt Pilates
Best Single Ad	III	First Place	Bedford Gazette	Martin Water Peace of Mind
Best Single Ad	III	Second Place	The Intelligencer, Doylestown	We see you. We've been waiting for you. We're ready.
Best Single Ad	III	Honorable Mention	Bedford Gazette	UGI Ready to Dig
Best Single Ad	IV	First Place	Press And Journal, Middletown	Middletown Pharmacy
Best Single Ad	IV	Honorable Mention	The Sentinel, Lewistown	Mammy's Donut Shop
Small Space Ad				
Small Space Ad	I	First Place	PA Media Group, Harrisburg	Dignity Memorial - Neill Funeral Home
Small Space Ad	I	Second Place	LNP Media Group, Lancaster	Tatted Toy Guys
Small Space Ad	I	Honorable Mention	The Philadelphia Inquirer	Popper Top Workplaces
Small Space Ad	II	First Place	Butler Eagle	Veterans Day-Martin Funeral Home
Small Space Ad	II	Second Place	Butler Eagle	Happy 92nd Birthday
Small Space Ad	II	Honorable Mention	The Republican-Herald, Pottsville	Amvets - Halloween Costume Dance
Small Space Ad	III	First Place	Bedford Gazette	SnK Music
Small Space Ad	III	Second Place	Bedford Gazette	Janidlo Optometry
Small Space Ad	III	Honorable Mention	Bedford Gazette	Ridgetop Orchards
Small Space Ad	IV	First Place	Press And Journal, Middletown	JD's Junction
Small Space Ad	IV	Second Place	The Sentinel, Lewistown	Peachey's Rustic Furniture
Small Space Ad	IV	Honorable Mention	The Sentinel, Lewistown	Noll's Gun Shop
Ad Campaign or Series				
Ad Campaign or Series	I	First Place	The Philadelphia Inquirer	A Parade of Savings Cyber Savings
Ad Campaign or Series	I	Second Place	PA Media Group, Harrisburg	A Tea Affair
Ad Campaign or Series	I	Honorable Mention	LNP Media Group, Lancaster	Martin's Furniture
Ad Campaign or Series	II	First Place	Butler Eagle	Dillon McCandless
Ad Campaign or Series	II	Second Place	Butler Eagle	Robert Stephens Engagement
Ad Campaign or Series	III	First Place	Bedford Gazette	UPMC Center for Rehab Services
Ad Campaign or Series	III	Second Place	The Intelligencer, Doylestown	Artis Senior Living

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Ad Campaign or Series	III	Honorable Mention	Bedford Gazette	Bedford Chrysler, Dodge, RAM and JEEP
Ad Campaign or Series	IV	First Place	Central Voice, Middletown	Art Association of Harrisburg
Ad Campaign or Series	IV	Second Place	Press And Journal, Middletown	Middletown Public Library Summer Programming
Ad Campaign or Series	IV	Honorable Mention	The Sentinel, Lewistown	Two Sisters Campaign
Multiple Advertiser Ad	I	First Place	PA Media Group, Harrisburg	2019 Summer Camps
Multiple Advertiser Ad	I	Second Place	LNP Media Group, Lancaster	Fall at Market
Multiple Advertiser Ad	I	Honorable Mention	LNP Media Group, Lancaster	MCC Shops Holiday Showcase Spread
Multiple Advertiser Ad	II	First Place	Butler Eagle	Butler County Brew Pub Map- BE Rest & Menu Guide
Multiple Advertiser Ad	II	Second Place	Williamsport Sun-Gazette	Wedding Vendor Promotion
Multiple Advertiser Ad	II	Honorable Mention	Butler Eagle	Day Trips Map - 100 Things to Do Summer Guide
Multiple Advertiser Ad	III	First Place	Press Enterprise, Bloomsburg	SPCA Adopt-A-Pet
Multiple Advertiser Ad	III	Second Place	Bedford Gazette	Cove Greenhouse Hop
Multiple Advertiser Ad	III	Honorable Mention	Bedford Gazette	D-Day Commemoration
Multiple Advertiser Ad	IV	First Place	Central Voice, Middletown	Milford, PA Section
Multiple Advertiser Ad	IV	Second Place	Press And Journal, Middletown	Press & Journal Veterans Day Salute Pages
Multiple Advertiser Ad	IV	Honorable Mention	The Sentinel, Lewistown	20 Amazing Local Gifts
Ad Campaign Using Multiple Products	I	First Place	The Philadelphia Inquirer	SEPTA Takeover Sports Coverage
Ad Campaign Using Multiple Products	I	Second Place	PA Media Group, Harrisburg	Susquehanna Valley Pain Management
Ad Campaign Using Multiple Products	I	Honorable Mention	The Philadelphia Inquirer	Subscribe Thanksgiving Traditions
Ad Campaign Using Multiple Products	II	First Place	Observer-Reporter, Washington	Learn the blueprint of Blueprints
Ad Campaign Using Multiple Products	II	Second Place	Butler Eagle	Berkshire Hathaway Toys for Tots

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Ad Campaign Using Multiple Products	II	Honorable Mention	The Republican-Herald, Pottsville	Trinity Lutheran Church
Ad Campaign Using Multiple Products	III	First Place	The Intelligencer, Doylestown	Buaon Natale - Holiday Selections
Ad Campaign Using Multiple Products	III	Second Place	Bedford Gazette	Bardell Realty
Ad Campaign Using Multiple Products	III	Honorable Mention	Press Enterprise, Bloomsburg	Marr Cleaning Services
Special Event/Vendor Support Idea	I	First Place	LNP Media Group, Lancaster	Mutt Day Group Ad
Special Event/Vendor Support Idea	I	Second Place	PA Media Group, Harrisburg	Artsfest 2019 - Jump Street
Special Event/Vendor Support Idea	I	Honorable Mention	PA Media Group, Harrisburg	2019 Girls World Expo
Special Event/Vendor Support Idea	II	First Place	Williamsport Sun-Gazette	Mike Mussina - Hall of Fame Edition
Special Event/Vendor Support Idea	II	Second Place	TheBurg, Harrisburg	Special Event Harrisburg Mural Festival
Special Event/Vendor Support Idea	II	Honorable Mention	The Times-Tribune, Scranton	Administration Assistants Day
Special Event/Vendor Support Idea	III	First Place	Press Enterprise, Bloomsburg	Beautiful Beginnings
Special Event/Vendor Support Idea	III	Second Place	Herald-Standard, Uniontown	First Annual Founding Day Festival-Benefit
Special Event/Vendor Support Idea	III	Honorable Mention	The Intelligencer, Doylestown	Celebrating Our Armed Forces. In Honor of Veteran's Day.
Special Event/Vendor Support Idea	IV	First Place	Central Voice, Middletown	York, PA Equality Fest
Special Event/Vendor Support Idea	IV	Second Place	Press And Journal, Middletown	The Middletown Home Pumpkin Fest 2019
Special Event/Vendor Support Idea	IV	Honorable Mention	The Sentinel, Lewistown	Big Valley Christmas Open House
Special Section/Niche Publication	I	First Place	The Philadelphia Inquirer	Print Inquirer 2019
Special Section/Niche Publication	I	Second Place	PA Media Group, Harrisburg	The A&E Guide 2019-2020
Special Section/Niche Publication	I	Honorable Mention	The Philadelphia Inquirer	Print Moving Forward As The Inquirer
Special Section/Niche Publication	II	First Place	Butler Eagle	100 Things to Do – Summer 2019
Special Section/Niche Publication	II	Second Place	Altoona Mirror	D-Day Commemorative Edition
Special Section/Niche Publication	II	Honorable Mention	The Republican-Herald, Pottsville	Wedding Guide
Special Section/Niche Publication	III	First Place	Press Enterprise, Bloomsburg	Faces of the Region
Special Section/Niche Publication	III	Second Place	The Times News, Lehighton	Kid's Closet Coloring Book
Special Section/Niche Publication	III	Honorable Mention	The Times News, Lehighton	Cookbook
Special Section/Niche Publication	IV	First Place	Central Voice, Middletown	Pride Guide 2019
Special Section/Niche Publication	IV	Second Place	Press And Journal, Middletown	Penn State (Harrisburg) Guide 2019/20

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Special Section/Niche Publication	IV	Honorable Mention	The News-Chronicle, Shippensburg	Shippensburg Fair 2019
Best Native Ad	I	First Place	The Philadelphia Inquirer	Animated Infographic P.C. Richard & Son
Best Native Ad	I	Second Place	PA Media Group, Harrisburg	Pennsylvania Leadership Charter School
Best Native Ad	I	Honorable Mention	PA Media Group, Harrisburg	2019 Best & Brightest
Best Native Ad	II	First Place	Observer-Reporter, Washington	What does this light mean?
Best Native Ad	II	Second Place	Bucks County Courier Times, Levittown	Art workshop creates opportunities for senior adults to express themselves
Self Promotion Advertising	I	First Place	The Philadelphia Inquirer	Rebrand Become an Inquirer
Self Promotion Advertising	I	Second Place	The Philadelphia Inquirer	Radio Spot Inquirer.com
Self Promotion Advertising	I	Honorable Mention	PA Media Group, Harrisburg	PennLive Subscription Promos
Self Promotion Advertising	II	First Place	Bucks County Courier Times, Levittown	The Most Complete High School Sports Coverage in the Area!
Self Promotion Advertising	II	Second Place	Bucks County Courier Times, Levittown	Southern Kitchen - Eat * Drink * Entertain
Self Promotion Advertising	II	Honorable Mention	TheBurg, Harrisburg	TheBurg Daily House Ad
Self Promotion Advertising	III	First Place	The Intelligencer, Doylestown	Award Winning Bucks County Journalist - Carl LaVO
Self Promotion Advertising	III	Second Place	The Times News, Lehighton	What is Love Contest
Self Promotion Advertising	III	Honorable Mention	Bedford Gazette	We Won!
Self Promotion Advertising	IV	First Place	Press And Journal, Middletown	Press & Journal: This Is What We're About
Self Promotion Advertising	IV	Second Place	Press And Journal, Middletown	Press & Journal: NOY Thanks Full-page
Self Promotion Advertising	IV	Honorable Mention	Press And Journal, Middletown	Graduation House Promo
Best Business-Building Idea	I	First Place	The Philadelphia Inquirer	Newspapers.com Travel Through Time
Best Business-Building Idea	I	Second Place	The Philadelphia Inquirer	Trash Can Step Up Your Jawns
Best Business-Building Idea	I	Honorable Mention	PA Media Group, Harrisburg	PA Media Group Digital Partner - Manufacturers' Association
Best Business-Building Idea	II	First Place	Butler Eagle	We Love Local - Valentine's Day Edition 2019
Best Business-Building Idea	II	Second Place	Observer-Reporter, Washington	Be Local
Best Business-Building Idea	II	Honorable Mention	Bucks County Courier Times, Levittown	2019 College Hoops

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Best Business-Building Idea	III	First Place	The Times News, Lehighton	Reader's Choice (special edition, nominate me & vote for me signs; a link to the archived contest site; pictures from the awards ceremony)
Best Business-Building Idea	III	Second Place	Herald-Standard, Uniontown	Vacation Giveaway Contest-Benefits readers and businesses
Best Business-Building Idea	III	Honorable Mention	The Intelligencer, Doylestown	Do you like a photo we took?
Best Business-Building Idea	IV	First Place	The Sentinel, Lewistown	"Boo's Best" Costume Contest
Best Business-Building Idea	IV	Second Place	Press And Journal, Middletown	Big Buck Contest
Best Automotive/Transportation Ad				
Best Automotive/Transportation Ad	I	First Place	PA Media Group, Harrisburg	Sutliff VW 2019 Tiguan S
Best Automotive/Transportation Ad	I	Second Place	PA Media Group, Harrisburg	Klick Lewis Xmas Holiday Billboard
Best Automotive/Transportation Ad	I	Honorable Mention	LNP Media Group, Lancaster	Stadel Volvo
Best Automotive/Transportation Ad	II	First Place	Observer-Reporter, Washington	South Hills Lincoln Wrap
Best Automotive/Transportation Ad	II	Second Place	The Times-Tribune, Scranton	Hornbeck Chevrolet
Best Automotive/Transportation Ad	II	Honorable Mention	Bucks County Courier Times, Levittown	32 Years Ago, We Started with a Legend . . .
Best Automotive/Transportation Ad	III	First Place	Bedford Gazette	Town Hill Auto
Best Automotive/Transportation Ad	III	Second Place	Press Enterprise, Bloomsburg	W & L Back To School
Best Automotive/Transportation Ad	III	Honorable Mention	Bedford Gazette	Bedford Suzuki Yamaha New Year's Sale
Best Real Estate/Builders/Renters Ad				
Best Real Estate/Builders/Renters Ad	I	First Place	PA Media Group, Harrisburg	Parade of Homes
Best Real Estate/Builders/Renters Ad	I	Second Place	PA Media Group, Harrisburg	Allenberry Resort - The Porches

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Best Real Estate/Builders/Renters Ad	I	Honorable Mention	LNP Media Group, Lancaster	Lusk & Associates
Best Real Estate/Builders/Renters Ad	II	First Place	TheBurg, Harrisburg	Olde Uptown Lofts
Best Real Estate/Builders/Renters Ad	III	First Place	Bedford Gazette	Home Finder
Best Real Estate/Builders/Renters Ad	III	Second Place	Bedford Gazette	Local Contractors
Best Real Estate/Builders/Renters Ad	III	Honorable Mention	The Intelligencer, Doylestown	Happy Holidays from your Hometown Realtors
Best Real Estate/Builders/Renters Ad	IV	First Place	Central Voice, Middletown	Jason Abela, Jack Lingo Realtors
Best Recruitment or Commercial Ad	I	First Place	PA Media Group, Harrisburg	Vantage Foods is Hiring!
Best Recruitment or Commercial Ad	I	Second Place	The Philadelphia Inquirer	Flyer & Poster Join The Distribution Team
Best Recruitment or Commercial Ad	I	Honorable Mention	PA Media Group, Harrisburg	Houck Roof Maintenance Technicians
Best Recruitment or Commercial Ad	II	First Place	Observer-Reporter, Washington	Do YOU Want To Make A Difference
Best Recruitment or Commercial Ad	III	First Place	Bedford Gazette	REI
Best Recruitment or Commercial Ad	III	Second Place	Bedford Gazette	ACM Enrollment
Best Recruitment or Commercial Ad	III	Honorable Mention	Bedford Gazette	Elks Youth Bowling
Best Recruitment or Commercial Ad	IV	First Place	Central Voice, Middletown	The U Group
Best Recruitment or Commercial Ad	IV	Second Place	Central Voice, Middletown	The Arc of Cumberland & Perry Counties (CPARC)
Wild Card Category	I	First Place	PA Media Group, Harrisburg	M & S Harley Davidson - Own the Dream

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Category Name	Division	Award	Organization	Entry Title
Wild Card Category	I	Second Place	LNP Media Group, Lancaster	The Extraordinary Give
Wild Card Category	I	Honorable Mention	LNP Media Group, Lancaster	Something Used Wedding Flea Market
Wild Card Category	II	First Place	Bucks County Courier Times, Levittown	Bucks County Community College - Winter Session
Wild Card Category	II	Second Place	Butler Eagle	Dan Farren Memoriam
Wild Card Category	II	Honorable Mention	Butler Eagle	Historical Headlines - D-Day 75th Anniversary
Wild Card Category	III	First Place	The Times News, Lehighton	West End Fair
Wild Card Category	III	Second Place	Bedford Gazette	Rockhill Trolley Museum
Wild Card Category	III	Honorable Mention	The Times News, Lehighton	Stan Graver Auto Sales and Service
Wild Card Category	IV	First Place	The Sentinel, Lewistown	MCS Bank Best Neighbor Award
Best Use of Video Award		Winner	PA Media Group, Harrisburg	Climbing the Ladder Saint Francis University Shields School of Business