

**2024 PNA Foundation Advertising Contest
Sweepstakes Winners**

Division	News Organization
I	Pittsburgh Post-Gazette
II	TheBurg, Harrisburg
III	Bedford Gazette
IV	The Latrobe Bulletin

2024 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	Organization	Entry Title
Best Single Ad	I	First Place	Pittsburgh Post-Gazette	Turkey Run Hollow
Best Single Ad	I	Second Place	Pittsburgh Post-Gazette	Mambo Italia
Best Single Ad	I	Honorable Mention	Pittsburgh Post-Gazette	Demon House
Best Single Ad	II	First Place	TheBurg, Harrisburg	Broad Street Market Call to Action
Best Single Ad	II	Second Place	TheBurg, Harrisburg	Senator's Baseball is Back!
Best Single Ad	II	Honorable Mention	TheBurg, Harrisburg	Cornerstone Coffeehouse Supporting Local Journalism
Best Single Ad	III	First Place	The Daily Item, Sunbury	One Barn Farm Winter Festival
Best Single Ad	III	Second Place	The Daily Item, Sunbury	Sunbury Revitalization Wine & Brew Event
Best Single Ad	III	Honorable Mention	Observer-Reporter, Washington	Tri State Neuropathy Ad
Best Single Ad	IV	First Place	The Sentinel, Lewistown	Hungry Run Distillery
Best Single Ad	IV	Second Place	The Indiana Gazette	Smicksburg Cookie Tour
Best Single Ad	IV	Honorable Mention	The Times News, Lehighton	Pinnacle Grooming
Small Space Ad	I	First Place	Pittsburgh Post-Gazette	Clementine
Small Space Ad	I	Second Place	PA Media Group, Harrisburg	Chuck's Train Show
Small Space Ad	I	Honorable Mention	Pittsburgh Post-Gazette	Forma Pasta
Small Space Ad	II	First Place	The Tribune-Democrat, Johnstown	Come See These Smiling Faces!
Small Space Ad	II	Second Place	TheBurg, Harrisburg	Fathom Studio Agency
Small Space Ad	III	First Place	The Daily Item, Sunbury	Locust Grove Farm - Brown Eggs
Small Space Ad	III	Second Place	Press Enterprise, Bloomsburg	J&M Auto Appearance
Small Space Ad	III	Honorable Mention	Press Enterprise, Bloomsburg	Dida's Incredible Edibles
Small Space Ad	IV	First Place	The Indiana Gazette	DJ Rebel
Small Space Ad	IV	Second Place	The Latrobe Bulletin	Escape Room
Small Space Ad	IV	Honorable Mention	The Indiana Gazette	Indiana Theater
Ad Campaign or Series	I	First Place	Pittsburgh Post-Gazette	Riverlife's Party at the Pier
Ad Campaign or Series	I	Second Place	Pittsburgh Post-Gazette	Live Fresh

2024 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	Organization	Entry Title
Ad Campaign or Series	I	Honorable Mention	PA Media Group, Harrisburg	Columbia Cottage Assisted Living at its Best
Ad Campaign or Series	II	First Place	TheBurg, Harrisburg	Note Of...Winery at Hunters Valley Ad Campaign
Ad Campaign or Series	II	Second Place	The Almanac, McMurray	New Arrivals
Ad Campaign or Series	III	First Place	Butler Eagle	BH Roofing & Construction
Ad Campaign or Series	III	Second Place	Butler Eagle	JM Beatty Grand Opening
Ad Campaign or Series	III	Honorable Mention	Bedford Gazette	Bedford County Development Association - Monthly Pages
Ad Campaign or Series	IV	First Place	The Latrobe Bulletin	All of Us
Ad Campaign or Series	IV	Second Place	Chestnut Hill Local, Philadelphia	The Hill at Whitemarsh
Ad Campaign or Series	IV	Honorable Mention	The Latrobe Bulletin	Community Christmas Party
Multiple Advertiser Ad	I	First Place	PA Media Group, Harrisburg	Summer Camps 2023
Multiple Advertiser Ad	I	Second Place	PublicSource	Pittsburgh nonprofits partner during the giving season
Multiple Advertiser Ad	I	Honorable Mention	Pittsburgh Post-Gazette	Downtown Pittsburgh Business Collaboration
Multiple Advertiser Ad	II	First Place	The Tribune-Democrat, Johnstown	Christmas Coloring Contest
Multiple Advertiser Ad	II	Second Place	The Tribune-Democrat, Johnstown	Christmas Stroll & Light Up Night
Multiple Advertiser Ad	II	Honorable Mention	TheBurg, Harrisburg	The New Cumberland Business & Professional Group (B&PG) Co-Op Ad
Multiple Advertiser Ad	III	First Place	Bedford Gazette	Bus Safety A-Z
Multiple Advertiser Ad	III	Second Place	Press Enterprise, Bloomsburg	National Police Week
Multiple Advertiser Ad	III	Honorable Mention	Butler Eagle	Veteran's Day Tribute
Multiple Advertiser Ad	IV	First Place	The Indiana Gazette	Spring Outdoor & Fishing 2024
Multiple Advertiser Ad	IV	Second Place	Chestnut Hill Local, Philadelphia	Mt. Airy Valentines shopping
Multiple Advertiser Ad	IV	Honorable Mention	Dillsburg Banner	Christmas on the Town
Ad Campaign Using Multiple Products	I	First Place	Pittsburgh Post-Gazette	Nate's Chop House Campaign

2024 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	Organization	Entry Title
Ad Campaign Using Multiple Products	I	Second Place	PA Media Group, Harrisburg	Heritage Roofing Systems
Ad Campaign Using Multiple Products	II	First Place	TheBurg, Harrisburg	Mecum Auctions
Ad Campaign Using Multiple Products	II	Second Place	The Almanac, McMurray	SWPA Weddings Photo Contest & Magazine
Ad Campaign Using Multiple Products	II	Honorable Mention	The Almanac, McMurray	New Arrivals
Ad Campaign Using Multiple Products	III	First Place	Butler Eagle	Sprankle's Octoberfest
Ad Campaign Using Multiple Products	III	Second Place	Bedford Gazette	Fall Foliage Fesitval
Ad Campaign Using Multiple Products	III	Honorable Mention	Bedford Gazette	Bingo
Ad Campaign Using Multiple Products	IV	First Place	The Indiana Gazette	Indiana County Potter's Tour
Ad Campaign Using Multiple Products	IV	Second Place	The Times News, Lehighton	PDC Spa World
Ad Campaign Using Multiple Products	IV	Honorable Mention	Chestnut Hill Local, Philadelphia	Laurel Hill Cemetery
Special Event/Vendor Support Idea	I	First Place	Pittsburgh Post-Gazette	Alzheimer's Association: Era of Treatment
Special Event/Vendor Support Idea	I	Second Place	Pittsburgh Post-Gazette	Cystic Fibrosis Foundation: Pittsburgh's 50 Finest
Special Event/Vendor Support Idea	I	Honorable Mention	PA Media Group, Harrisburg	Peace & Justice Event
Special Event/Vendor Support Idea	II	First Place	The Tribune-Democrat, Johnstown	Restaurant Week
Special Event/Vendor Support Idea	II	Second Place	TheBurg, Harrisburg	Friends of TheBurg Co-hosted Event with the Winery at Hunters Valley
Special Event/Vendor Support Idea	II	Honorable Mention	TheBurg, Harrisburg	HYP 20 in their 20s!

2024 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	Organization	Entry Title
Special Event/Vendor Support Idea	III	First Place	Observer-Reporter, Washington	Food Truck Festival
Special Event/Vendor Support Idea	III	Second Place	Observer-Reporter, Washington	Corks & Kegs
Special Event/Vendor Support Idea	III	Honorable Mention	Press Enterprise, Bloomsburg	Celebrating 100 Years: Columbia-Montour Boy Scouts of America
Special Event/Vendor Support Idea	IV	First Place	The Latrobe Bulletin	Commemorating Fort Ligonier
Special Event/Vendor Support Idea	IV	Second Place	Chestnut Hill Local, Philadelphia	2023 Home & Garden Festival
Special Event/Vendor Support Idea	IV	Honorable Mention	New Pittsburgh Courier	Women of Excellence Awards Commemorative Special Section
Special Section/Niche Publication	I	First Place	Pittsburgh Post-Gazette	Women's Health Guide
Special Section/Niche Publication	I	Second Place	PA Media Group, Harrisburg	Seasons Greetings
Special Section/Niche Publication	I	Honorable Mention	PA Media Group, Harrisburg	2023 Arts & Entertainment Guide
Special Section/Niche Publication	II	First Place	The Almanac, McMurray	SWPA Weddings
Special Section/Niche Publication	II	Second Place	The Almanac, McMurray	South Hills Living Magazine
Special Section/Niche Publication	II	Honorable Mention	The Almanac, McMurray	SWPA Summer Camp Guide
Special Section/Niche Publication	III	First Place	Press Enterprise, Bloomsburg	The Faces of Manufacturing
Special Section/Niche Publication	III	Second Place	Butler Eagle	Family-Owned Business
Special Section/Niche Publication	III	Honorable Mention	Butler Eagle	Hometown Heroes
Special Section/Niche Publication	IV	First Place	Chestnut Hill Local, Philadelphia	Holidays on the Hill

2024 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	Organization	Entry Title
Special Section/Niche Publication	IV	Second Place	The Times News, Lehighton	Staycation
Special Section/Niche Publication	IV	Honorable Mention	The Herald, Sharon	2023 Songbook
Best Native Ad	I	First Place	Pittsburgh Post-Gazette	Luke & Mike's Frontporch Grille
Best Native Ad	I	Second Place	PA Media Group, Harrisburg	Lake Tobias Wildlife Park: An adventure to go wild for
Best Native Ad	I	Honorable Mention	PA Media Group, Harrisburg	Pennsylvania Human Relations Commission Love Your Crown
Best Native Ad	II	First Place	TheBurg, Harrisburg	A Medical Milestone from Capital Blue Cross Staff
Best Native Ad	II	Second Place	TheBurg, Harrisburg	HYP Celebrates 25th Anniversary
Best Native Ad	II	Honorable Mention	The Almanac, McMurray	Vitalant - Blood Donors Saved My Life
Best Native Ad	III	First Place	Observer-Reporter, Washington	225th Anniversary of the Washington County Fair
Best Native Ad	III	Second Place	Bedford Gazette	Bedford County Development Association
Best Native Ad	IV	First Place	The Latrobe Bulletin	Athlete of the Week 2023
Best Native Ad	IV	Second Place	The Latrobe Bulletin	Teen of the Week
Best Native Ad	IV	Honorable Mention	Chestnut Hill Local, Philadelphia	Quintessence Theatre Group
Self Promotion Advertising	I	First Place	Pittsburgh Post-Gazette	Post-Gazette Acrisure Fan Advantage
Self Promotion Advertising	I	Second Place	PA Media Group, Harrisburg	Patriot-News Everyday Easy
Self Promotion Advertising	I	Honorable Mention	PublicSource	I care about... journalism for a better Pittsburgh
Self Promotion Advertising	II	First Place	The Tribune-Democrat, Johnstown	Staff Spotlight
Self Promotion Advertising	II	Second Place	TheBurg, Harrisburg	Burg Gear
Self Promotion Advertising	II	Honorable Mention	TheBurg, Harrisburg	Subscribe to our Print!
Self Promotion Advertising	III	First Place	Bedford Gazette	Friday the 13th
Self Promotion Advertising	III	Second Place	Bedford Gazette	Does Digital Advertising Work?

2024 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	Organization	Entry Title
Self Promotion Advertising	III	Honorable Mention	Butler Eagle	Butler Eagle Holiday Greeting
Self Promotion Advertising	IV	First Place	New Pittsburgh Courier	Men of Excellence Awards Promotions
Self Promotion Advertising	IV	Second Place	The Sentinel, Lewistown	120th Anniversary
Self Promotion Advertising	IV	Honorable Mention	Chestnut Hill Local, Philadelphia	CHCA Anniversary Section
Best Business-Building Idea	I	First Place	Pittsburgh Post-Gazette	Best Bites Pittsburgh
Best Business-Building Idea	I	Second Place	PA Media Group, Harrisburg	PA Picks
Best Business-Building Idea	I	Honorable Mention	Trib Total Media, Pittsburgh	Trib Total Media - Support Local Journalism
Best Business-Building Idea	II	First Place	TheBurg, Harrisburg	Friends of TheBurg Annual Membership Program
Best Business-Building Idea	II	Second Place	The Almanac, McMurray	SWPA Summer Camp Guide
Best Business-Building Idea	II	Honorable Mention	The Almanac, McMurray	Medicare Guide
Best Business-Building Idea	III	First Place	Observer-Reporter, Washington	Small Business Week Contest
Best Business-Building Idea	III	Second Place	Press Enterprise, Bloomsburg	Fair Food Favorites
Best Business-Building Idea	III	Honorable Mention	Bedford Gazette	Buck Contest
Best Business-Building Idea	IV	First Place	Herald-Standard, Uniontown	GO Xplore
Best Business-Building Idea	IV	Second Place	Chestnut Hill Local, Philadelphia	Spot the Lobster
Best Business-Building Idea	IV	Honorable Mention	Chestnut Hill Local, Philadelphia	Spring Explore
Best Automotive/Transportation Ad	I	First Place	Trib Total Media, Pittsburgh	Latrobe Ford - Invoice Pricing
Best Automotive/Transportation Ad	I	Second Place	PA Media Group, Harrisburg	138 Reasons Why LB Smith Ford Lincoln
Best Automotive/Transportation Ad	III	First Place	Bedford Gazette	Thomas Automotive 55 Chevy
Best Automotive/Transportation Ad	III	Second Place	Bedford Gazette	Best of the Best Shane Fox

2024 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	Organization	Entry Title
Best Automotive/Transportation Ad	III	Honorable Mention	Butler Eagle	Kelly Automotive
Best Automotive/Transportation Ad	IV	First Place	Herald-Standard, Uniontown	Ford of Uniontown - Labor Day Ad
Best Automotive/Transportation Ad	IV	Second Place	The Latrobe Bulletin	Gift to you
Best Automotive/Transportation Ad	IV	Honorable Mention	Herald-Standard, Uniontown	Ford of Uniontown - Spring Savings Ad
Best Real Estate/Builders/Renters Ad	I	First Place	PA Media Group, Harrisburg	JM Riehl Builders
Best Real Estate/Builders/Renters Ad	I	Second Place	PA Media Group, Harrisburg	Yingst Homes Welcome Home Everyone
Best Real Estate/Builders/Renters Ad	II	First Place	TheBurg, Harrisburg	Now Leasing: The Donaldson Mansion 1886
Best Real Estate/Builders/Renters Ad	II	Second Place	TheBurg, Harrisburg	Julie Gilbertson is now licensed in Florida!
Best Real Estate/Builders/Renters Ad	II	Honorable Mention	TheBurg, Harrisburg	Midtown Property Management announcement of a New Buyer's Agent
Best Real Estate/Builders/Renters Ad	III	First Place	Butler Eagle	BH-Chuck Swidzinski Marketplace Spread
Best Real Estate/Builders/Renters Ad	III	Second Place	Butler Eagle	Chestnut Grove 55+ Condo Community
Best Real Estate/Builders/Renters Ad	III	Honorable Mention	Bedford Gazette	Charis Realty
Best Real Estate/Builders/Renters Ad	IV	First Place	The Indiana Gazette	October Indiana County Property
Best Real Estate/Builders/Renters Ad	IV	Second Place	Chestnut Hill Local, Philadelphia	The Hill at Whitemarsh
Best Real Estate/Builders/Renters Ad	IV	Honorable Mention	Chestnut Hill Local, Philadelphia	Elfant Wissahickon Realtors
Best Recruitment or Commercial Ad	I	First Place	PA Media Group, Harrisburg	Packaging Corporation of America Maintenance Technician

2024 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	Organization	Entry Title
Best Recruitment or Commercial Ad	I	Second Place	PA Media Group, Harrisburg	Komatsu Heavy Equipment Diesel Technicians
Best Recruitment or Commercial Ad	II	First Place	TheBurg, Harrisburg	Penn State Harrisburg Research Recruitment Ad
Best Recruitment or Commercial Ad	II	Second Place	The Tribune-Democrat, Johnstown	Cambria County Prison Hiring Event
Best Recruitment or Commercial Ad	III	First Place	Bedford Gazette	Learning Lamp
Best Recruitment or Commercial Ad	III	Second Place	Bedford Gazette	ALSM
Best Recruitment or Commercial Ad	III	Honorable Mention	Butler Eagle	Join Alameda Waterpark Lifeguard Team
Best Recruitment or Commercial Ad	IV	First Place	The Latrobe Bulletin	Jobs are Brewing
Best Recruitment or Commercial Ad	IV	Second Place	The Latrobe Bulletin	Latrobe Specialty Metals
Best Recruitment or Commercial Ad	IV	Honorable Mention	The Times News, Lehighton	Bryan Miller Trucking
Wild Card Category	I	First Place	Trib Total Media, Pittsburgh	Dreamers & Achievers animated gif ad
Wild Card Category	I	Second Place	Pittsburgh Post-Gazette	Salt of the Earth
Wild Card Category	I	Honorable Mention	PA Media Group, Harrisburg	Messiah University High Center
Wild Card Category	II	First Place	TheBurg, Harrisburg	3rd in The Burg Monthly Event in Harrisburg
Wild Card Category	III	First Place	Altoona Mirror	HS Football Show Snowballs Into Success Story
Wild Card Category	III	Second Place	Observer-Reporter, Washington	Community Foundation of the Upper Ohio Valley Mailer
Wild Card Category	III	Honorable Mention	Press Enterprise, Bloomsburg	Playoff Football Series
Wild Card Category	IV	First Place	Chestnut Hill Local, Philadelphia	Friends of the Wissahickon newsletter
Wild Card Category	IV	Second Place	The Latrobe Bulletin	Breast Cancer Awareness

2024 PNA Foundation Advertising Contest Winners

Category Name	Division	Award	Organization	Entry Title
Wild Card Category	IV	Honorable Mention	The Latrobe Bulletin	Veterans Gallery
Best Use of Video Award	Overall	Winner	Pittsburgh Post-Gazette	Top Workplaces Awards Show Opener