

Professional Keystone Media Awards - Specialty Category Winners
Reader Initiative Award

Year	Award	Organization	Credits	Entry Title
2026	Winner	Spotlight PA	Staff	Spotlight PA Berks
2025	Winner	Butler Eagle	Staff	Soar: Student Engagement Initiatives at the Eagle
2024	Winner	Bethlehem Press	Paul Willistein, George VanDoren, Ann E. Michael & Shirley M. Daluisio	The Press 18th Annual Student Poetry Project
2023	Winner	Pittsburgh Post-Gazette	Pittsburgh Post-Gazette Health Team	"Health & Wellness" section
2022	Winner	Pittsburgh Post-Gazette	Staff	"Goodness" section - Celebrating all that's good.
2021	Winner	Spotlight PA	Daniel Simmons-Ritchie, Carl Johnson & Christopher Baxter	
2020	Winner	York Daily Record/Sunday News		
2019	Winner	Pittsburgh Post-Gazette		
2018	Winner	York Daily Record/Sunday News		
2017	Winner	PennLive/The Patriot-News, Harrisburg		
2016	Winner	York Daily Record/Sunday News		
2015	Winner	York Daily Record/Sunday News		
2014	Winner	Pittsburgh Post-Gazette		
2013	Winner	York Daily Record/Sunday News		
2012	Winner	York Daily Record/Sunday News		
2011	First Place	York Daily Record/Sunday News		
2011	Second Place	Erie Times-News		
2010	First Place	York Daily Record/Sunday News		
2010	Second Place	The Times-Tribune, Scranton		
2010	Third Place	Bethlehem Press		
2009	First Place	The Times-Tribune, Scranton		
2009	Second Place	York Daily Record/Sunday News		
2009	Third Place	The Patriot-News, Harrisburg		
2009	Honorable Mention	The Republican-Herald, Pottsville		
2008	First Place	York Daily Record/Sunday News		
2008	Second Place	Tribune-Review, Greensburg		
2008	Third Place	The Evening Sun, Hanover		

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2008	Honorable Mention	Erie Times-News		
2007	First Place	Bucks County Courier Times, Levittown		
2007	Second Place	York Daily Record/Sunday News		
2007	Third Place	Erie Times-News		
2007	Honorable Mention	Tribune-Review, Greensburg		
2006	First Place	York Daily Record/Sunday News		
2006	Second Place	Beaver County Times		
2006	Third Place	Berks-Mont Newspapers		
2006	Honorable Mention	Erie Times-News		