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2024 Newspaper Carrier of the Year Awards Announced by PNA Foundation

HARRISBURG, Pa., Aug. 5, 2024 – The Pennsylvania NewsMedia Association Foundation has announced its 2024 Newspaper Carrier of the Year Award winners, recognizing the exemplary performance of newspaper carriers across Pennsylvania. Newspaper carriers of all ages were nominated for their outstanding efforts in delivering the news to Pennsylvania readers.

Debbie Zinck, *The Times News*, Lehighton, is recognized with first place honors. Ellen Morrison, Trib Total Media, wins second place. Lois Pettit, *The Times News*, Lehighton, is honored with third place.

Cash prizes and certificates suitable for framing are awarded with the first-place carrier receiving \$350. The second-place winner is given \$250 while third place captures \$150. The nominating manager of the first-place winner is presented with a \$100 gift card. Sponsors of the cash prizes include *The York Dispatch* and RouteSmart Technologies.

In acknowledging Debbie Zinck as the overall winner in 2024, the judges said they “were impressed by her leadership skills and enthusiasm even while dealing with several personal difficulties.” A customer remarked that Debbie is the “best carrier I ever had! Consistently on time and very polite and friendly.”

“It was a difficult decision in selecting the order of the three winners of this year’s contest. All three winners are worthy of recognition for their dedication to their customers, communities and companies alike,” commented the judging panel.

Since 1959, the PNA Foundation’s Newspaper Carrier of the Year contest has helped Pennsylvania newspapers recognize the exemplary performance of carriers of all ages. It continues to be difficult to hire and retain reliable and talented carriers. Therefore, it is more important than ever to show exemplary carriers how much they are valued and appreciated for their contributions.

Carrier Awards will be presented locally at the nominating news organization in the coming weeks.

About PNA Foundation:

The PNA Foundation is an independent, non-profit corporation organized as a public foundation. Its mission is to provide training and resources to PNA members, to develop the next generation of readers and journalists, and to educate the public on the importance of the First Amendment and the role of a free press.

About PNA:

The PNA, founded in 1925, is the nonprofit trade association for print and digital news media in the Commonwealth of Pennsylvania. Its mission is to advance the business interests of Pennsylvania news media organizations and to promote a free and independent press. It has more than 200 newspaper and media-related members, including daily, weekly, and college newspapers and online publications.

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