

FOR IMMEDIATE RELEASE

CONTACT:

Melinda Condon

Email: melindac@pa-news.org

Phone: (717) 703-3002

2020 News Organization of the Year Awards Announced by PNA Foundation

HARRISBURG, Pa., Nov. 17, 2020 – The Pennsylvania NewsMedia Association Foundation has announced its 2020 News Organization of the Year Awards, recognizing PA news companies for overall excellence across all departments.

For multi-day publications, The Philadelphia Inquirer is recognized with first place honors while PennLive/The Patriot-News, Harrisburg, receives second place. The Press And Journal, Middletown, receives first place for weeklies while TheBurg, Harrisburg, earns second place honors.

More than 120 news organizations from across Pennsylvania competed for NOY Awards throughout the year by entering both the Keystone Media Awards and the PNA Foundation Advertising Contest. Points were awarded and accumulated through these contests as well as several special awards. While these contests were divided across categories and circulation divisions, NOY recognition is determined by the highest accumulated points across all categories and divisions. News organizations are judged not only on their journalism and writing, reporting, photography, video, digital products and design. But, also their sales strategies, innovation, community impact and their relevance, integrity and initiative in serving readers and audiences.

Due to the ongoing pandemic, there will be no NOY Awards presentation in 2020. Awards will be shipped to the winning companies.

About PNA Foundation:

The PNA Foundation is an independent, non-profit corporation organized as a public foundation. Its mission is to provide training and resources to PNA members, to develop the next generation of readers and journalists, and to educate the public on the importance of the First Amendment and the role of a free press.

About PNA:

The PNA, founded in 1925, is the nonprofit trade association for print and digital news media in the Commonwealth of Pennsylvania. Its mission is to advance the business interests of Pennsylvania news media organizations and to promote a free and independent press. It has more than 300 newspaper and media-related members, including daily, weekly, and college newspapers and online publications.

###