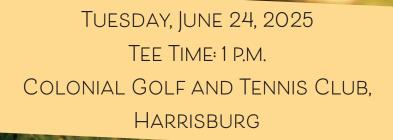
# PNA FOUNDATION Golf Outing



BENEFITS THE PENNSYLVANIA NEWSMEDIA ASSOCIATION FOUNDATION



The mission statement of the PNA Foundation is to support the sustainability of local news through philanthropy and fundraising, training and recognition of professional and student journalists.

Your participation in the PNA Foundation Golf Outing is a great way to enjoy a day of golf while supporting the PNA Foundation and all that we do.



#### WHY SUPPORT THE PENNSYLVANIA NEWSMEDIA ASSOCIATION FOUNDATION'S ANNUAL GOLF OUTING?

For nearly 60 years, the PNAF has provided quality training and resources to PNA members while working to support the sustainability of local news through philanthropy and fundraising, training and recognition of professional and student journalists.

**Expanded Training:** In 2025, our training schedule continues to grow. PNAF offers monthly webinars – at no or low cost to PNA members – on legal and legislative priorities, advertising and revenue-generating ideas, audience development and editorial basics. Bi-monthly roundtables and forums specially designed for media leaders provide valuable networking and idea sharing.

**Philanthropy Support:** Last year, along with the Local Media Association and The Lenfest Institute, PNAF launched the first statewide Journalism Fundraising Lab for PNA members. Members learned how to listen deeply in their communities through professional coaching and development. Members with the best community projects were awarded \$20,000 kickstarter grants from PNAF.

**Excellence Recognition:** More than 3,700 entries are received and judged each year through a variety of contests with hundreds of journalists, sales staff and students recognized for their outstanding efforts with two key award programs: the (professional) Keystone Awards and the Student Keystone Awards.

**Member Funding:** In the last six years, PNAF has awarded more than \$54,500 in support of podcasts, internships, special freelance coverage, database training, diversity efforts, climate reporting and audience-growth products across the state through donations and grants.

**Newsroom Diversity:** Most recently, in joint efforts with the National Association of Black Journalists (Philly), Pittsburgh Black Media Federation and Temple University, PNAF created a Journalism Fellowships Program connecting diverse college students with member news organizations across the state for summer internship and postemployment opportunities.

# About the course...

The Colonial Golf and Tennis Club is located at 4901 Linglestown Road, Harrisburg, not far from our headquarters. Colonial's golf course was first opened in 1910 as Colonial Country Club. The golf course was the foundation for Colonial Country Club and was moved to its current location in 1954. The design is an exquisite layout featuring holes cut over rolling hills and through large 100 plus-year-old trees. The course is a championship layout that was renovated in 2002-2003 by Arthur Hills - Steve Forest Design Associates to create larger greens and multiple tee boxes. This renovation earned Colonial Country Club the "National Runner-Up Design of the Year", Member-Owned category. Learn more at www.colonialgolftennis.com.

# Schedule of Activities

### LUNCHEON

A boxed lunch is available at 12:00 noon and is included in all golfing packages.

### **GOLF TOURNAMENT**

Shotgun start at 1 p.m. Contest holes include: closest-to-the-pin, hit-the-green, longest putt and hole-in-one with monetary and gift certificate prizes awarded. Mulligans can be purchased for \$5 each or five for \$20.

### **RECEPTION/DINNER**

Light appetizers, open beer/ wine bar and a buffet dinner begin at 5:15 p.m. and are included in all golfing packages.

### **RAFFLE PRIZES**

Raffle tickets will be sold throughout the day. Tickets are \$5 each; three for \$10; or ten for \$20. Please bring any donated raffle prizes to the registration desk upon your arrival.

If you are not able to attend the event and would like to donate raffle prizes, please contact the PNA Foundation at

foundation@pa-news.org about shipping them in advance.



# **PNA Foundation**

The PNA Foundation is a 501 (c)(3) nonprofit organization; a portion of your donation may be tax deductible. Proceeds from the Annual Golf Outing help to support the PNA Foundation's many efforts to support the sustainability of local news through philanthropy and fundraising, training and recognition of professional and student journalists. The official registration and financial information of the PNA Foundation may be obtained from the PA Department of State by calling toll-free from within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

In conjunction with the Pennsylvania NewsMedia Association and MANSI Media, we support the news industry in countless ways. Whether you work in management, editorial, advertising, production or circulation, PNA, the PNA Foundation and MANSI Media can help!

# Golf Packages

#### SINGLE DONATION PACKAGE - \$209

Includes greens fees, balls, cart, refreshments, lunch, reception and dinner for one person.

#### HOLE SPONSORSHIP PACKAGE - \$459

Includes greens fees, balls, cart, refreshments, lunch, reception and dinner for one person. In addition, your hole sponsorship will be acknowledged on the golf course and in promotional materials.

#### FOURSOME DONATION PACKAGE - \$789

Includes greens fees, balls, cart, refreshments, lunch, reception and dinner for prearranged foursomes, entered via one payment.



# Sponsorship

# Opportunities

#### \$2,500

Major Tournament Sponsor

#### \$1,200

Reception/Dinner Sponsor

#### \$1,000

Golf Ball Sponsor

#### \$750

- Cart Sponsor
- Course Beverage Sponsor

#### \$500

Lunch Sponsor

#### \$459

► Hole Sponsor with Round of Golf

#### \$400

Hole-in-One Contest Sponsor

#### \$329

- Hole Sponsor
- Hit-the-Green Contest Sponsor (two available)
- Closest-to-Pin Contest Sponsor (three available)
- Longest Putt Contest Sponsor

SELECT YOUR PACKAGE OR SPONSORSHIP ONLINE AT https://panewsmedia.org/event/pnaf-golf2025/

# 2025 Registration Form

#### REGISTRATION DEADLINE: JUNE 10

### **CONTACT INFORMATION:**

Name		
Company		
Address		
City		Zip
Phone	Email Address	

### **GOLF PACKAGES**:

Single Donation Package	\$209
Hole Sponsorship Package	\$459
Foursome Donation Package	\$789
Names of golfers in foursome:	
1	
3.	

#### **SPONSORSHIP OPPORTUNITIES:**

Major Tournament Sponsor \$2,500
□ Reception/Dinner Sponsor \$1,200
Golf Ball Sponsor \$1,000
□ Cart Sponsor\$750
□ Course Beverage Sponsor \$750
□ Lunch Sponsor \$500

□ Hole Sponsor w/ Round of Golf\$459
□ Hole-in-One Contest Sponsor \$400
□ Hole Sponsor \$329
□ Hit-the-Green Contest Sponsor \$329 (two available)
Closest-to-the-Pin Contest Sponsor\$329 (three available)
Longest Putt Contest Sponsor \$329

2.\_\_\_\_\_

4. \_\_\_\_\_

#### PAYMENT:

- ► Golf Package Total ......\$\_\_\_\_\_\$
- ► Sponsorship Opportunities Total ...... \$\_\_\_\_\_
- ► GRAND TOTAL ...... \$\_\_\_\_\_

## REGISTRATION DEADLINE: JUNE 10

Email completed form to: foundation@pa-news.org.

CHARGE MY CREDIT CARD (VISA, Mastercard, Amex)	
Card Number:	
Expiration Date:	Security Code:
Exact Name on Card:	
Billing Address: 🛛 Same as above	
Address:	
City:	State: Zip:

REGISTER ONLINE AT https://panewsmedia.org/event/pnaf-golf2025/