

THE KEYSTONE EXPERIENCE HAS EXPANDED

Come early. Stay for the day.

THURSDAY, OCT. 8 · HARRISBURG, PENNSYLVANIA

LEARN · RECOGNIZE · CONNECT

One expanded day of
journalism training,
recognition and connection.

The Professional Keystone Media Awards Luncheon is now part of a “mini convention” experience, with timely education before and after the celebration.

1

10:30 A.M.

News Consumers + AI

2

11:45 A.M.

Professional Keystone
Media Awards Luncheon

3

2:45 P.M.

AI Legal Doubleheader

REGISTRATION IS OPEN

Reserve your spot.

Come for the training.
Celebrate Pennsylvania
journalism. Stay for the
conversation and connection.

RSVP BY

September 18, 2026

HOTEL

The Central Hotel &
Conference Center
Harrisburg, PA

QUESTIONS

Teresa Shaak · 717-703-3003
teresas@pa-news.org



COME EARLY. STAY FOR THE DAY.

Learning surrounds the celebration.

THURSDAY, OCT. 8 • HARRISBURG, PENNSYLVANIA

Your day at a glance

LEARN • THURSDAY, OCT. 8 • 10:30-11:30 A.M.

What News Consumers Value Most (and Least) About How Newsrooms Use AI

Discover what new research reveals about audience perceptions of artificial intelligence in local news. Learn how newsrooms can bring consumers into the conversation, establish responsible guardrails and ethically advance the human + AI partnership.

RECOGNIZE • THURSDAY, OCT. 8 • 11:45 A.M.-2:30 P.M.

Professional Keystone Media Awards Luncheon

Celebrate Pennsylvania's best print and digital journalism — and the journalists whose work informs communities, holds institutions accountable and demonstrates the enduring value of a strong local press.



LEARNING CONTINUES • THURSDAY, OCT. 8 • 2:45-4:15 P.M.

AI Legal Doubleheader

Explore the legal challenges shaping journalism today—from Pennsylvania defamation law and anti-SLAPP protections to federal efforts to safeguard news content and intellectual property in the age of AI.

Meet the Speakers



John M. Humenik

Chief Strategy and Operations Officer,
Local Media Association and Local
Media Foundation



Kaitlin Gurney

Partner, Ballard Spahr



Melissa Bevan Melewsky

PNA Media Law Counsel



Chris Krug

CEO, Franklin News Foundation |
Publisher, The Center Square



Holly Lubart

Vice President, Government Affairs,
News/Media Alliance



Michael Berry

Partner, Ballard Spahr

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Google News Initiative

Full convention details and registration • [PANESWMEDIA.ORG](https://panewsmedia.org)
REGISTER BY SEPT. 18

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