

Learning surrounds the celebration.

THURSDAY, OCT. 8 · HARRISBURG, PENNSYLVANIA

Your day at a glance

LEARN · THURSDAY, OCT. 8 · 10:30-11:30 A.M.

What News Consumers Value Most (and Least) About How Newsrooms Use AI

Discover what new research reveals about audience perceptions of artificial intelligence in local news. Learn how newsrooms can bring consumers into the conversation, establish responsible guardrails and ethically advance the human + AI partnership.

RECOGNIZE · THURSDAY, OCT. 8 · 11:45 A.M.-2:30 P.M.

Professional Keystone Media Awards Luncheon

Celebrate Pennsylvania's best print and digital journalism — and the journalists whose work informs communities, holds institutions accountable and demonstrates the enduring value of a strong local press.



LEARNING CONTINUES · THURSDAY, OCT. 8 · 2:45-4:15 P.M.

AI Double Header: Legal and Legislative Perspectives

Explore the legal and legislative challenges shaping journalism today — from Pennsylvania defamation law and anti-SLAPP protections to federal efforts to safeguard news content and intellectual property in the age of AI.

Meet the Speakers



John M. Humenik

Chief Strategy and Operations Officer,
Local Media Association and Local
Media Foundation



Chris Krug

CEO, Franklin News Foundation |
Publisher, The Center Square



Michael Berry

Partner, Ballard Spahr



Kaitlin Gurney

Partner, Ballard Spahr



Holly Lubart

Vice President, Government Affairs,
News/Media Alliance



Mike Orren

CEO and Publisher,
LNP | LancasterOnline



Janet Pickel

Editor, Penn Live/
The Patriot News

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