

Dillsburg Banner's Final Report

The website structure has been completed in WordPress. We've added the news archive (columns, 20 years ago) are built and ready for content. Advertising section is framed and ready for content. Photo gallery structure built and ready for content. The next steps are to train staff to update the website and begin adding existing content from current website that needs to be carried forward to the new website.

Recommended further enhancements:

- Convert the Wedding/Engagement Form convert from PDF to online form. Using an online form would allow for easy submissions of wedding/engagement announcements including photo(s). Data would be saved to the database which would easily allow Banner staff to review and approve for posting. In addition, announcements can be either received in email or retrieved from the site administration for use in print.
- Classified Ads submission – Classified ads will bring traffic to the website and potentially increase subscription rates.
- Advertisements -nCreate sign up / submission form for advertisers.
- Photo Submission: Readers around the world, photo gallery, etc. Subscribers can submit photos to the banner for publication. Creating an online process to submit photos streamlines the process. Submissions are easily sent via mobile phone or computer. This also allow staff to easily categorize and publish photos in the gallery.

Test Website is: dillsburgb.wpengine.com

Thank you for the grant money to get things started for our new improved website.

Marie Chomicki
Publisher
Dillsburg Banner