

Uptown Standard's My Story High School Fellowship Program Final Report

Initially it was very difficult to get students who were interested in the program. Eventually we began reaching out to local schools to recruit fellows. Our cohort of students were selected in November 2022 and February 2023.

They are Ty Tindal (Sr, Martin Saints Classical HS), Markell Blake (Sr, Martin Saints Classical HS), and John Hillman (Jr, Lower Merion HS).

1. The first assignment was working the media room at our Annual Uppity Awards, which recognizes individuals and organizations that have made a direct impact in the lives of residents in the Uptown section of Philadelphia.
2. Each student participates in our weekly WHY Y NICE personal development calls.
3. Ty Tindal has been assisting in managing our social media & website. Ty has also been focused on sales and has developed a portfolio of 3 advertisers currently.
5. Markell Blake has been working with our Editor Liz Crawly; mainly focused on Interviews and Phila City Hall coverage. Markell recently co-interviewed candidates for our upcoming City Council Election Guide
6. John Hillman has been working as a photographer and has had several photos appear in the newspaper. John's work has been so good we recently requested Press credentials for him and we currently pay him for photos.
7. All students will continue to participate in the program until the end of Summer 2023.
8. Each student is given a stipend for; transportation to events and meals while on assignments. And they receive compensation per article, ad sale, photo, and social media/website post.

Our goals were to provide students with workshops/experience in:

1. Drama, Film, & Acting
2. Public Relations & Communications
3. Journalism & Photography
4. Broadcasting/Podcasting
5. Advertising, Marketing, and Media Sales.
6. Paid Internships
7. SAT Prep

Currently we have met the following goals:

1. Journalism & Photography
2. Advertising, Marketing, and Media Sales
3. Paid Internships

Please note the following

1. Provide Students with SAT prep- our seniors have opted not to take the SAT since it's no longer required.
2. Drama, Film, & Acting
3. Public Relations & Communications