



LOCAL CONNECTIONS ACROSS THE PAGES OF ‘THE PAPER’

Bertie McCune of Erie has subscribed to the Erie Times-News for 40 years. Initially she subscribed to “the paper” to learn about her new hometown after relocating to Erie from Pittsburgh. As her family grew, the newspaper became a way to keep up with her children, their school calendars, sports scores, community life through photos — and to engage in conversation with friends and neighbors.

Bertie looked to her local newspaper to stay apprised of different views and opinions on the issues of the day — hospital takeovers, elections and business announcements. In Erie, there was rarely a day that an editorial or business report didn’t involve notable local happenings. “It made for intelligent conversation points when life included socialization,” she said of the days before the pandemic.

With four decades of life in Erie behind her, Bertie still depends on the local newspaper, whose coverage and delivery have evolved. Bertie values that the Erie Times-News presents balanced news based on facts.

During the COVID-19 global health crisis, the Erie Times-News has informed her of the government response to the pandemic as well as strategies to combat the spread locally. The newspaper has also become a source of sad but important news about friends who have lost their lives to the virus.

Bertie treasures the local touch only found in the pages of her Erie Times-News. “One thing that is upbeat during such a dire time is the paper’s daily highlight on small businesses in town. Some of the places were old favorites, but I’m happy to report that many are ‘new to me,’ and I will definitely give them a try!”

“I trust our local paper. Now, especially after all of the criticism directed toward media, I look to it for more information and see less bias than other news sources.”

— Bertie McCune of Erie