

REAL USERS READING REAL CONTENT

Reach the communities your brands serve through authentic digital media with a local connection. Interactive display served on premium news media properties delivers 3x the lift offered by non-premium digital outlets.¹ With guaranteed placement, you will know the trusted sites where your brand appears.

MORE THAN 65 PREMIUM PENNSYLVANIA DIGITAL OUTLETS
REACHING OVER 25 MILLION USERS



THE MANSI MEDIA APPROACH

- Guaranteed placement on trusted local digital properties
- Turnkey solution delivered as a simple one line-item tactic
- Early access to inventory
- Options to run standard banners, high impact sizes, or video units
- Custom geographic targeting
- Campaign optimization from both machine and human intelligence
- Transparent reporting
- Advertising on digital newspaper sites reaches an affluent and educated audience

According to a June 2020 nationwide study from Pulse Research, **newspaper websites** are ranked as one of the **top sources** for local news and are **more trusted** than social media outlets.

MAKE THE SWITCH TODAY



MANSI Media
The Newspaper & Digital Advertising Authority

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¹Source: comScore