

# Ad Placement Made Easy

MANSI Media is a complete media buying service for all your newspaper and digital advertising placement needs. We are a one-stop shop.

## WE DO THE



Research



Implementation

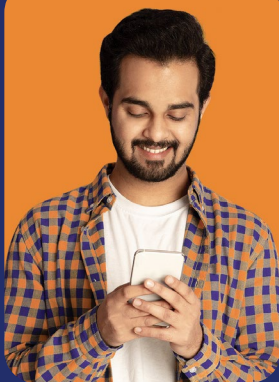


Fulfillment

## FOR



Newspaper  
Placement



Complete Digital  
Placement



**MANSI** Media  
The Newspaper & Digital Advertising Authority

We do all the legwork quickly, accurately, and seamlessly.

[MANSIMEDIA.COM](https://mansimedia.com)

# Newspapers help you reach nearly **5.6 million** active voters.

Media preferences of statewide  
election voters in Pennsylvania.

(7,783,466)



**82.3%**

use the internet for social networking.

(6,408,099)



**71.1%**

read a newspaper  
each week.\* (5,536,811)

**58.4%**



listen to morning  
drive radio. (4,543,792)

**54.7%**



watch morning or evening  
local news. (4,261,246)

**40.4%**



watch cable news  
networks. (3,145,291)

**21.2%**



read local magazines.  
(1,653,125)

Sources: 2021 Release 2 Nielsen Scarborough Report. Copyright 2022 Scarborough Research. All rights reserved.; AudienceSCAN®.

\*Read a daily, Sunday or non-daily, print or digital newspaper, or visited a newspaper website in the past week.

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