

Ad Placement Made Easy

MANSI Media is a complete media buying service for all your newspaper and digital advertising placement needs. We are a one-stop shop.

WE DO THE



Research



Implementation



Fulfillment

FOR



Newspaper
Placement



Complete Digital
Placement



MANSI Media
The Newspaper & Digital Advertising Authority

We do all the legwork quickly, accurately, and seamlessly.

[MANSIMEDIA.COM](https://mansimedia.com)

Newspapers help you reach more than **113.8 million** active voters.

Media preferences
of active voters in the U.S.

(180,298,478)



83.6%

use the internet for social networking.
(150,739,857)



63.2%

read a newspaper
each week.* (113,858,586)

57.8%



listen to morning
drive radio. (104,202,071)

52.0%



watch morning or evening
local broadcast news. (93,719,443)

36.7%



watch cable news
networks. (66,231,928)

12.9%



read local magazines.
(23,176,160)

Sources: 2021 Release 2 Nielsen Scarborough Report. Copyright 2022 Scarborough Research. All rights reserved.; AudienceSCAN®.

*Read a daily, Sunday or non-daily, print or digital newspaper, or visited a newspaper website in the past week.

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