

# Ad Placement Made Easy

MANSI Media is a complete media buying service for all your newspaper and digital advertising placement needs. We are a one-stop shop.

## WE DO THE



Research



Implementation



Fulfillment

## FOR



Newspaper  
Placement



Complete Digital  
Placement



**MANSI** Media  
The Newspaper & Digital Advertising Authority

We do all the legwork quickly, accurately, and seamlessly.

[MANSIMEDIA.COM](https://mansimedia.com)

# Newspapers help you reach more than **113.8 million** active voters.

Media preferences  
of active voters in the U.S.  
(180,298,478)



**83.6%**

use the internet for social networking.  
(150,739,857)



**63.2%**  
read a newspaper  
each week.\* (113,858,586)

**57.8%**



listen to morning  
drive radio. (104,202,071)

**52.0%**



watch morning or evening  
local broadcast news. (93,719,443)

**36.7%**



watch cable news  
networks. (66,231,928)

**12.9%**



read local magazines.  
(23,176,160)

Sources: 2021 Release 2 Nielsen Scarborough Report. Copyright 2022 Scarborough Research. All rights reserved.; AudienceSCAN®.

\*Read a daily, Sunday or non-daily, print or digital newspaper, or visited a newspaper website in the past week.

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