

You found it where? Report finds nearly half of Americans get their news from social media | The Numbers Racket

The last full week of October in 2021 is [Media Literacy Week](#), a national awareness campaign emphasizing the need for education on the importance of media literacy in the United States.

To that end, the Pew Research Center asked U.S. adults where they were getting their news - **nearly half (48 percent)** - said social media.

According to the [Sept. 20 report](#), Americans “**regularly**” get news on social media, largely on Facebook.

In fact, of the **66 percent** of U.S. adults who said they use Facebook, **31 percent** said they got their news from the social media giant.

Among the **23 percent** of U.S. adults who used **Twitter**, **13 percent** said they regularly got their news from the site.

Additionally, **one-in-five Americans** said they regularly got their news on **YouTube**.

Comparing the results of the 2021 survey to 2020, the number of adults who said they regularly received their news from **Facebook** dropped slightly from **36 percent in 2020** to **31 percent in 2021**.

News Consumers

The survey found that demographic and party affiliation also split among different social media sites' regular news consumers.

For instance, **67 percent of respondents** who identified as **Democrats or leaning Democratic**, regularly got their news from **Twitter**. The **highest share (44 percent)** of **Republican respondents**, or those who **lean Republican**, regularly got their news from **Facebook**.

Reddit (67 percent), Twitter (56 percent), and Youtube (56 percent) were the three platforms where **men regularly got their news**, compared to **TikTok (68 percent), Facebook (64 percent)** and **Instagram (63 percent)** for women.

The **majority (60 percent) of white adults** said they regularly received their news from **Facebook**, compared with **Black and Hispanic adults**, who said they regularly (**21 percent and 37 percent respectively**) got their news from Snapchat.