



www.panewsmedia.org

ALTERNATIVE PUBLICATION MEMBERSHIP APPLICATION

Date _____

Publication _____ Date Established _____
(Eligible for membership after six continuous months of operation.)

Corporation Name _____ Top Executive _____

Top Executive Title _____ Email Address _____

Address _____

City _____ State _____ ZIP _____ County _____

Phone _____ Fax _____

Website _____ Publication Email Address _____

Frequency: Daily Weekly Biweekly Monthly Bimonthly If Daily: Morning Evening

Publication Day(s): Monday Tuesday Wednesday Thursday Friday Saturday Sunday

Type: Magazine Alternative Publication Describe: _____

Total Circulation: Paid _____ Free _____

Verification: AAM P.O. Sworn Other _____

National Advertising Rate (cost per inch): \$ _____

Please include a copy of your rate card for filing purposes.

Subscription Fee Per Copy: _____ Subscription Fee Per Year: _____

Additional publications published out of this office: _____

Our publication(s) understand(s) that, in the event membership dues are not paid within three months of being invoiced, the Pennsylvania NewsMedia Association may, in its discretion, suspend services and/or deduct membership dues from reimbursements or rebate checks due to the publication(s).

Authorized Signature _____ Print Name _____

Membership in the Pennsylvania NewsMedia Association entitles you to the following publications:

- Headlines & Deadlines** — A weekly e-newsletter containing the latest on PNA and industry news.
- Insight** — PNA's quarterly marketing and research newsletter.
- PA News Media Directory** — An annual listing of PNA member profiles and contact information.

Please mail this application to the address below along with **three distinct copies** of your publication, on separate dates, for processing and filing purposes.

For questions, contact Mary Firestone, Manager, Meetings & Member Services, at (717) 703-3069 or maryf@pa-news.org.



KEY CONTACTS

Please provide a main contact for the following areas:

EXECUTIVES:

(President, Publisher, GM, etc.):

Name: _____
Title: _____
Email: _____
Phone: _____

Name: _____
Title: _____
Email: _____
Phone: _____

ADVERTISING:

Name: _____
Title: _____
Email: _____
Phone: _____

EDITORIAL:

Name: _____
Title: _____
Email: _____
Phone: _____

CIRCULATION:

Name: _____
Title: _____
Email: _____
Phone: _____

DIGITAL:

Name: _____
Title: _____
Email: _____
Phone: _____

MARKETING:

Name: _____
Title: _____
Email: _____
Phone: _____

PRODUCTION:

Name: _____
Title: _____
Email: _____
Phone: _____

IT:

Name: _____
Title: _____
Email: _____
Phone: _____

HUMAN RESOURCES:

Name: _____
Title: _____
Email: _____
Phone: _____

ANNUAL DUES RECIPIENT:

(Receives annual dues invoice)

Name: _____
Title: _____
Email: _____
Phone: _____

DATA VERIFICATION CONTACT:

(Updates company information each year)

Name: _____
Title: _____
Email: _____
Phone: _____

ADDITIONAL CONTACTS:

Name: _____
Title: _____
Email: _____
Phone: _____

Name: _____
Title: _____
Email: _____
Phone: _____



ANNUAL DUES SCHEDULE

No payment is necessary at this time. You will be invoiced for an amount that is prorated according to application date.

(Please contact the Membership Manager at 717-703-3069 to calculate correct dues amount.)

REGULAR NEWSPAPER & ALTERNATIVE PUBLICATION MEMBERSHIPS

(Circulation + Advertising = Annual Dues)

Minimum Annual Dues = \$100

Circulation

DAILIES	
Circulation Size	Fee Per Thousand Circulation
First - 10,000	\$0.05
Next - 20,000	\$0.02
Next - 20,000	\$0.01
Next - 50,000	\$0.008
Over - 100,000	\$0.005

WEEKLIES	
Circulation Size	Fee Per Thousand Circulation
First - 3,000	\$0.04
Next - 3,000	\$0.0266
Next - 4,000	\$0.015
Next - 20,000	\$0.01
Next - 20,000	\$0.00625
Next - 50,000	\$0.005
Over - 100,000	\$0.002

BIWEEKLIES	
Circulation Size	Fee Per Thousand Circulation
First - 3,000	\$0.04
Next - 4,000	\$0.03
Next - 5,000	\$0.025
Over - 13,000	\$0.015

Advertising

Dailies pay for 60 inches of advertising at the national rate. Weeklies pay for 35 inches of advertising at the national rate. Biweeklies pay for 15 inches of advertising at the national rate. This amount is added to the circulation dues.

NOTE: Weekly groups with a combination advertising rate may use this rate in calculating dues rather than individual national rates. Also, morning/evening combination advertising rates should be used in calculating dues for morning/evening combination papers. A \$100 flag fee is charged for each flag.

Combined Circulations

This system factors in Saturday and/or Sunday editions. Total Circulation is divided by number of days published.

MONTHLY & BIMONTHLY NEWSPAPER & ALTERNATIVE PUBLICATION MEMBERSHIPS

(Dues based on circulation only.)

Minimum Annual Dues = \$100

MONTHLIES	
Circulation Size	Fee Per Thousand Circulation
First - 5,000	\$0.04
Next - 10,000	\$0.03
Over - 15,000	\$0.02

BIMONTHLIES	
Circulation Size	Fee Per Thousand Circulation
First - 5,000	\$0.02
Next - 10,000	\$0.015
Over - 15,000	\$0.01

BUSINESS JOURNAL MEMBERSHIPS

(Dues based on circulation only.)

DAILIES	
Circulation Size	Fee Per Thousand Circulation
First - 2,000	\$0.16
Next - 3,000	\$0.15
Next - 3,000	\$0.14
Next - 3,000	\$0.13
Over - 11,000	\$0.12

WEEKLIES	
Circulation Size	Fee Per Thousand Circulation
First - 2,000	\$0.10
Next - 3,000	\$0.09
Next - 3,000	\$0.08
Next - 3,000	\$0.07
Over - 11,000	\$0.06

BIWEEKLIES	
Circulation Size	Fee Per Thousand Circulation
First - 2,000	\$0.07
Next - 3,000	\$0.06
Next - 3,000	\$0.05
Next - 3,000	\$0.04
Over - 11,000	\$0.03

MONTHLIES	
Circulation Size	Fee Per Thousand Circulation
First - 2,000	\$0.05
Next - 3,000	\$0.04
Next - 3,000	\$0.03
Next - 3,000	\$0.02
Over - 11,000	\$0.01