



www.panewsmedia.org

ONLINE MEMBERSHIP APPLICATION

Date _____

News Site/Publication _____ Date Established _____
(Eligible for membership after six continuous months of operation.)

Top Executive Name/Title _____ Top Executive Email _____

Digital Contact Name _____ Email Address _____

Address _____

City _____ State _____ ZIP _____ County _____

Phone _____ Fax _____ Website _____

Description of website (meta tag): _____ Other: _____

Frequency of Updates: _____ (Must update website 2x per week or more to be eligible)

Average Monthly Pageviews _____ Average Monthly Unique Visitors _____

Average Session Times (if known) _____ Do you utilize a paid content model? Yes No

Fee for monthly subscription (if applicable): \$ _____

Please provide your run-of-site advertising rate for the three IAB standard sizes, 728x90, 300x250, 160x600: _____

What service do you use to track internal metrics? _____

Additional publications published by organization: _____

Our publication(s) understand(s) that, in the event membership dues are not paid within three months of being invoiced, the Pennsylvania NewsMedia Association, in its discretion, may suspend services and/or deduct membership dues from reimbursements or rebate checks due to the newspaper(s).

Authorized Signature _____ Print Name _____

Membership in the Pennsylvania NewsMedia Association entitles you to the following publications:

- Headlines & Deadlines** — A weekly e-newsletter containing the latest on PNA and industry news.
- Insight** — PNA's bimonthly marketing and research newsletter.
- PA News Media Directory** — An annual listing of PNA member profiles and contact information.

ANNUAL DUES
\$500
No payment is necessary at this time.

For questions, contact Mary Firestone, Manager, Meetings and Member Services, at (717) 703-3069 or maryf@pa-news.org.



KEY CONTACTS

Please provide a main contact for the following areas:

EXECUTIVES:

(President, Publisher, GM, etc.):

Name: _____
Title: _____
Email: _____
Phone: _____

Name: _____
Title: _____
Email: _____
Phone: _____

ADVERTISING:

Name: _____
Title: _____
Email: _____
Phone: _____

EDITORIAL:

Name: _____
Title: _____
Email: _____
Phone: _____

CIRCULATION:

Name: _____
Title: _____
Email: _____
Phone: _____

DIGITAL:

Name: _____
Title: _____
Email: _____
Phone: _____

MARKETING:

Name: _____
Title: _____
Email: _____
Phone: _____

PRODUCTION:

Name: _____
Title: _____
Email: _____
Phone: _____

IT:

Name: _____
Title: _____
Email: _____
Phone: _____

HUMAN RESOURCES:

Name: _____
Title: _____
Email: _____
Phone: _____

ANNUAL DUES RECIPIENT:

(Receives annual dues invoice)

Name: _____
Title: _____
Email: _____
Phone: _____

DATA VERIFICATION CONTACT:

(Updates company information each year)

Name: _____
Title: _____
Email: _____
Phone: _____

ADDITIONAL CONTACTS:

Name: _____
Title: _____
Email: _____
Phone: _____

Name: _____
Title: _____
Email: _____
Phone: _____