



ALTERNATIVE PUBLICATION MEMBERSHIP APPLICATION

Publications are eligible for membership after six continuous months of operation.

Date of Application: _____

Publication: _____ Date Established: _____

Parent Corporation: _____

Name of Applicant: _____ Title: _____

Email Address: _____

Publication Address: _____

City: _____ State: _____ Zip: _____ County: _____

Main Phone: _____ Main Fax: _____

Website: _____ Publication Email: _____

Frequency of Publication: Daily (Morning Evening) Weekly Biweekly Monthly Bimonthly

Publication Day(s): Sunday Monday Tuesday Wednesday Thursday Friday Saturday

Type of Publication: Magazine Alternative Publication – Describe: _____

Circulation: Paid _____ Free _____

Verification: AAM Post Office Sworn Other _____

National Advertising Rate (cost per inch): \$ _____

Please include a copy of your rate card for filing purposes.

Additional publications published out of this office: _____

Our newspaper(s) understand(s) that, in the event membership dues are not paid within three (3) months of being invoiced, the Pennsylvania NewsMedia Association may, in its discretion, suspend services and/or deduct membership dues from reimbursements or rebate checks due to the newspaper.

Authorized Signature: _____

Print Name: _____

Please mail this application to the address below with **three distinct editions** (separate dates) of your newspaper for processing and filing purposes.

For question, contact **Mary Firestone**, Manager Member Services & Meetings, at (717) 703-3069 or maryf@pa-news.org.



KEY CONTACTS

Please provide a main contact for the following areas:

EXECUTIVES:

(President, Publisher, GM, etc.)

Name: _____

Title: _____

Email: _____

Phone: _____

Name: _____

Title: _____

Email: _____

Phone: _____

ADVERTISING:

Name: _____

Title: _____

Email: _____

Phone: _____

EDITORIAL:

Name: _____

Title: _____

Email: _____

Phone: _____

CIRCULATION:

Name: _____

Title: _____

Email: _____

Phone: _____

DIGITAL:

Name: _____

Title: _____

Email: _____

Phone: _____

MARKETING:

Name: _____

Title: _____

Email: _____

Phone: _____

PRODUCTION:

Name: _____

Title: _____

Email: _____

Phone: _____

IT:

Name: _____

Title: _____

Email: _____

Phone: _____

HUMAN RESOURCES:

Name: _____

Title: _____

Email: _____

Phone: _____

ANNUAL DUES RECIPIENT:

(Receives annual dues invoice)

Name: _____

Title: _____

Email: _____

Phone: _____

DATA VERIFICATION CONTACT:

(Updates company information each year)

Name: _____

Title: _____

Email: _____

Phone: _____

ADDITIONAL CONTACTS:

Name: _____

Title: _____

Email: _____

Phone: _____

Name: _____

Title: _____

Email: _____

Phone: _____



ANNUAL DUES SCHEDULE

No payment is necessary at this time. You will be invoiced for an amount that is prorated according to the application date.
Please contact the Membership Manager at 717-703-3069 to calculate the correct dues amount.

REGULAR NEWSPAPER & ALTERNATIVE PUBLICATION MEMBERSHIPS

Circulation (print circulation + digital subscriptions) + Advertising = Annual Dues; Minimum Annual Dues = \$100

DAILIES	
Circulation Size	Fee Per Thousand Circulation
First 10,000	\$0.05
Next 20,000	\$0.02
Next 20,000	\$0.01
Next 50,000	\$0.008
Over 100,000	\$0.005

Advertising:
60 inches of advertising at the national rate.

WEEKLIES	
Circulation Size	Fee Per Thousand Circulation
First 3,000	\$0.04
Next 3000	\$0.0266
Next 4,000	\$0.015
Next 20,000	\$0.01
Next 20,000	\$0.00625
Next 50,000	\$0.005
Over 100,000	\$0.002

Advertising:
35 inches of advertising at the national rate.

BIWEEKLIES	
Circulation Size	Fee Per Thousand Circulation
First 3,000	\$0.04
Next 4,000	\$0.03
Next 5,000	\$0.025
Over 13,000	\$0.015

Advertising:
15 inches of advertising at the national rate.

NOTES:

- **Combined Circulations:** This system factors in Saturday and/or Sunday editions. Total circulation is divided by number of days published.
- **Weekly groups** with a combination advertising rate may use this rate in calculating dues rather than individual national rates.
- Morning/evening combination advertising rates should be used in calculating dues for morning/evening combination papers.
- A \$100 flag fee is charged for each flag.

MONTHLY AND BIMONTHLY NEWSPAPER MEMBERSHIPS

Dues based on circulation only (print circulation+ digital subscriptions); Minimum Annual Dues = \$100

MONTHLIES	
Circulation Size	Fee Per Thousand Circulation
First 5,000	\$0.04
Next 10,000	\$0.03
Next 15,000	\$0.02

BIMONTHLIES	
Circulation Size	Fee Per Thousand Circulation
First 5,000	\$0.02
Next 10,000	\$0.015
Next 15,000	\$0.01

BUSINESS JOURNAL MEMBERSHIPS

Dues based on circulation only (print circulation + digital subscriptions).

DAILIES	
Circulation Size	Fee Per Thousand Circulation
First 2,000	\$.016
Next 3,000	\$.015
Next 3,000	\$.014
Next 3,000	\$.013
Over 11,000	\$.012

WEEKLIES	
Circulation Size	Fee Per Thousand Circulation
First 2,000	\$.010
Next 3,000	\$.009
Next 3,000	\$.008
Next 3,000	\$.007
Over 11,000	\$.006

BIWEEKLIES	
Circulation Size	Fee Per Thousand Circulation
First 2,000	\$.007
Next 3,000	\$.006
Next 3,000	\$.005
Next 3,000	\$.004
Over 11,000	\$.003

MONTHLIES	
Circulation Size	Fee Per Thousand Circulation
First 2,000	\$.005
Next 3,000	\$.004
Next 3,000	\$.003
Next 3,000	\$.002
Over 11,000	\$.001