



98th GENERAL MEMBERSHIP MEETING

Wednesday, Oct. 4, 2023 · 2:00 p.m.

Pennsylvania NewsMedia Association · Harrisburg, PA

MINUTES

I. Call to Order and Approval of Minutes

- PNA Board of Directors Chair Ms. Jennifer Bertetto welcomed members in attendance and called the meeting to order.
- Ms. Bertetto opened the floor to questions or discussion regarding the 2022 minutes, as provided. None were put forward.

Mr. Michael Joyce made a motion to approve the Oct. 6, 2022, General Membership Meeting Minutes as written. The motion, seconded by Mr. Brad Bailey passed by voice vote.

II. Membership Report

- Ms. Bertetto reviewed the 2023 Membership Report, as provided.

Mr. Joyce made a motion to accept the membership report as presented, which Mr. Paul Bennett seconded. The motion passed by voice vote.

III. Financial Report

- Ms. Bertetto recognized Ms. Diane Brinser, Vice President of Finance, PNA.
- Ms. Brinser presented the consolidated financial report for PNA and MANSI for the nine months ending August 31, 2023, as provided. No questions were put forward.

IV. Foundation Report/Foundation Fellows

- On behalf of PNA Foundation Board of Trustees Chairman Mr. David Martens, Ms. Melinda Condon, PNA Foundation executive director, presented a brief overview of Foundation activities during 2023. She reported the following:
 - 1) The PNA Foundation has trained nearly 550 people through a variety of webinar sessions and in-person events. All the sessions have been recorded and are available on the PNA website.
 - 2) The Foundation will be On the Road with three workshops in Pittsburgh, Philadelphia and Harrisburg.
 - 3) The Keystone Awards Luncheon will be Nov. 1 in conjunction with the News Media Business Summit. News Organization of the Year Awards will also be presented. PNA's Annual Dinner will be Nov. 2.
 - 4) The Foundation Fellows Grant Program has distributed more than \$40,000 since it began in 2020.
- Ms. Condon reviewed the Foundation Fellows Program and highlighted Fellows participants. She also provided an overview of the Fellows Grant Program.

V. Legislative Report

- Ms. Bertetto recognized Ms. Barbara Huesken, PNA director of legislative affairs:
 - 1) Ms. Huesken announced that it's National Newspaper Week and PNA distributed PA Connections publication to legislators at the Capitol. More than 100 newsrooms provided content for the publication.
 - 2) PNA also hosted a National Newspaper Week reception at the Capitol as an opportunity to mingle and network with legislators.
 - 3) Ms. Huesken reported that she continues to have one-on-one meetings with legislators across the state.

VI. Audit Committee Report

- Mr. Hartman recognized Ms. Brinser who reported that the PNA received a clean audit for 2022. The audit was performed by Kreisler Miller and the detailed results were presented at recent board meetings. She noted the 2023 audit will begin in November.

VII. PNA Update

- PNA President William Cotter wished everyone a happy National Newspaper Week and provided the following report:
 - 1) The PNA Executive Team has conducted about 35 member visits across the state.
 - 2) Dues were mailed in July and, to date, about 51% has been collected. The goal is to have 100% paid by Oct. 31.
 - 3) Public notices continue to be a primary focus. Please make sure they are visible in print, on websites and in e-editions.
 - 4) The Foundation continues to provide training and roundtables, which provide great opportunities for networking and education.
 - 5) PNA is in the process of redesigning the website with Miles6. The goal is to have it launched by the February board meeting.
 - 6) Due to various reasons, MANSI revenue has been challenging, but there are signs of growth for the 4th quarter. MANSI will also start selling digital recruitment ads.

VIII. PNA Bylaws Address Change

- Mr. Bertetto announced that redline and clean copies of the bylaws were shared to update the bylaws to the new address of PNA offices.

Mr. Bennett made a motion to update the bylaws as presented. The motion, seconded by Mr. Binda, passed unanimously.

IX. PNA 2021 Resolutions

- Ms. Bertetto reviewed the PNA Resolutions for 2024, noting that they are the same as last year, with updates to specify "print and digital media organizations" rather than "newspapers."

Mr. Bennett made a motion to approve the Resolutions as presented. The motion, seconded by Mr. Lewandowski, passed unanimously.

X. Memorial Tribute Resolution

- Mr. Bob Geiger recognized those association members who passed away in 2023, as listed in the Memorial Resolution.

Ms. Bertetto made a motion to accept the Memorial Tribute Resolution as presented. Mr. Bennett seconded the motion, which passed by voice vote.

XI. Election of Officers and Directors

- Mr. Hartman presented the Nominating Report, as shared.

OFFICERS

ChairwomanJennifer Bertetto, Trib Total Media, Pittsburgh
 Chairman-ElectBob Geiger, PennLive/The Patriot-News, Harrisburg
 Vice-ChairwomanSharon Sorg, The Herald, Sharon
 Secretary/TreasurerBrad Bailey, Press-Enterprise, Bloomsburg
 Immediate Past ChairHarry Hartman, Gettysburg Times

BOARD OF DIRECTORS

First Term Ending in 2026:

Chris Baxter, Spotlight PA, Harrisburg
 Mike Miorelli, The Morning Call, Allentown
 Bill Southern, Pittsburgh Post-Gazette

Second Term Ending in 2026:

Paul Bennett, Spirit Media Group, Inc., Philadelphia
 Christie Gardner, The Ridgway Record

Mr. Binda made a motion to elect the slate as presented. The motion, seconded by Mr. Bennett, was unanimously approved by voice vote.

XII. Installation of Officers

- Mr. Joyce made a motion to install the newly elected officers into their positions. Mr. Lewandowsky seconded the motion, which passed by voice vote.

XIII. Invitation to the 2024 Annual Meeting and Convention

- Ms. Bertetto invited the membership to attend the 2024 Annual General Membership Meeting, noting that PNA will be celebrating its 100th Anniversary.

XIV. Questions

- No questions were put forward.

XV. Announcements and Adjournment

- Ms. Bertetto adjourned the meeting.