**advertising category sell sheets**

**WHAT’S AVAILABLE**

7 DMAs

Erie
Harrisburg/Lancaster/Lebanon/York
Johnstown/Altoona
Philadelphia
Pittsburgh
Wilkes-Barre/Scranton
Statewide*

**categories include:**

- Appliances
- Assisted Living
- Athletic Wear
- Attorneys
- Automotive
- Banking
- Bars & Nightclubs
- Bathroom Remodel
- Boats
- Bookstores
- Bridal
- Card & Gift Shops
- Cardiologist
- Casinos
- Cellphones
- Children’s Clothing
- Chiropractors
- Continuing Education
- Cosmetic Surgery
- Day Care
- Day Spas
- Dental
- Dermatologist
- Drugstores
- Dry Cleaning
- Financial Planning
- Fitness Centers
- Flooring
- Florists
- Footwear
- Funeral Services
- Furniture
- Games & Toys
- Grocery Stores
- Heating & Cooling
- Home Accessories
- Home Improvement
- Home Supplies
- Hospitals
- Hotels
- Jewelry
- Kitchen Remodel
- Landscaping
- Malls & Shopping Centers
- Men’s Clothing
- Motorcycles
- Movies
- Music & Video Stores
- Office Supplies
- Orthopedists
- Painting Supplies
- Pest Control
- Pets
- Plumbing
- Political Voting Habits
- Pool Supplies
- Real Estate
- Restaurants
- Roofing
- RV/Motor Homes
- Siding
- Sporting Goods
- Tax Preparation
- Travel Agents
- Vision Centers
- Women’s Clothing
- Women’s Health

For more information, contact the sales & marketing hotline 717-703-3041

*Statewide versions include information from all Nielsen Scarborough measured counties.
^Not all categories are available for all DMAs.