

*We are your friends, your family, your neighbors...*



## LOCAL

*And we are a part of the same local community.*

We care about the things that you care about - local news, local people, local happenings, local businesses, local government – and all the things that matter, locally.

## CREDIBLE

*Like you, we want to read accurate, verified stories that are based in fact.*

We understand that misinformation from unreliable sources is dangerous. Rest assured that we vigorously check the sources, research and references cited in our stories.



## RELIABLE

*We understand your need to be kept in the know – we like to be, too.*

From feature stories in our print product, to updated sports scores on our website, you can depend on us to provide the news you need to stay engaged and informed.

## CONNECTED

*We owe it to you to be involved and engaged.*

From covering township meetings and high school sports events, to participating in local activities, we are a part of this community, and we are dedicated to focusing on what matters to you.



*Day in and day out, you can rely on us.  
It's what you deserve.*