

# BECOME A PENNSYLVANIA NEWSMEDIA ASSOCIATION AFFILIATE MEMBER

Your partnership with the most vibrant press association in the U.S. provides you with a variety of networking, promotional and training opportunities. It also demonstrates your support for quality trusted local journalism, freedom of the press and public access to information.

Receive all the benefits of PNA Affiliate Membership for just \$2,500 per year.

## NETWORKING OPPORTUNITIES

- Four introductions to news media C-Suite executives connects your organization with industry decision-makers.
- Access to our membership directory of more than 200 organizations, which includes contact information for senior level executives.
- Sponsorship and exhibitor opportunities at key association events targeted to management, editorial and advertising leaders.

## ADVERTISING & PROMOTION

- A full-page ad in our membership directory gets your message in front of influential decision-makers.
- Two promotional emails will be sent on your behalf to our member list.
- Two affiliate member spotlights will be published in our weekly e-newsletter Headlines & Deadlines and shared on our social media platforms, LinkedIn and Facebook.

## EDUCATIONAL RESOURCES & TRAINING

- Present an informational one-hour webinar to our membership.
- Unlimited complimentary attendance at our virtual training sessions provides you with access to our informative roundtables, webinars and workshops.
- Receipt of our weekly e-newsletter Headlines & Deadlines keeps you informed about our member, association and industry news.



For more information, please contact PNA's membership team.



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