

Your professional home for local journalism

A PNA Individual Membership connects people who believe in the power of local journalism. Whether you are reporting, teaching, learning, or continuing a lifetime commitment to the profession, PNA offers the resources, connections and advocacy to support your work and your voice.



WHO SHOULD JOIN?

The PNA Individual Membership is designed for individuals who contribute to local news and information in Pennsylvania *and* who are not eligible for membership through a PNA Member or Affiliate Member organization.

ELIGIBILITY CRITERIA

Those interested in applying for a PNA Individual Membership must meet some or all the following criteria:

- ▶ Freelance journalists, writers, photojournalists, podcasters, and multimedia journalists producing local news content in Pa.
- ▶ High school, undergraduate, or graduate students in journalism, communications, English, or related fields in Pa.
- ▶ High school or college professors and instructors in journalism, communications, or media-related disciplines in Pa.
- ▶ Retired editors, reporters, publishers, executives, managers, and advertising professionals formerly employed by a member or Affiliate Member
- ▶ Individuals in Pa. employed by or affiliated with organizations that support or work closely with the news media industry
- ▶ One or more years prior professional experience in journalism or news media
- ▶ Demonstrates a commitment to standard journalism practices



BENEFITS OF MEMBERSHIP:



PROFESSIONAL DEVELOPMENT & TRAINING

- Free access to select PNA training sessions, webinars and workshops
- Complimentary access to archived training resources
- Access to revenue-generating resources, including advertising sales support flyers



RECOGNITION

- Eligibility to enter select PNA Foundation contests or awards at the member rate (within appropriate categories)
- Opportunity to be included in, and access to our annual member directory



COMMUNICATIONS AND NETWORKING

- Receipt of PNA's weekly e-newsletter, Headlines & Deadlines
- Invitations to PNA events, conferences and regional gatherings
- Access to member-only virtual forums or discussion groups
- Opportunities to mentor students or emerging journalists
- Ability to post help-wanted ads for 30 days at no cost on the PNA's Job Bank

OUR SHARED AGREEMENT:

All individual Members agree to:

- ▶ Uphold recognized journalistic standards
- ▶ Represent themselves accurately and professionally
- ▶ Acknowledge that membership does not imply editorial endorsement by PNA



ANNUAL INVESTMENT
\$150

www.panewsmedia.org/membership



www.panewsmedia.org



717-703-3041



jane@panewsmedia.org

1. APPLICANT INFORMATION

Name: _____

Preferred Name: _____

Organization (if applicable): _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Phone: _____

Website: _____

LinkedIn: _____

3. CURRENT EMPLOYMENT

Current Employer: _____

Position: _____

Employer Website: _____

If employed by a PNA Member or Affiliate Member organization, are you seeking membership based on that employment?

☐ Yes ☐ No

If no, please describe your independent editorial work outside of your employment responsibilities.

5. PROFESSIONAL STATEMENT

In 250 words or fewer, please describe your commitment to local journalism and why you are interested in becoming a PNA Individual Member.

7. SUBMIT YOUR APPLICATION

Email your application and supporting materials to janeh@pa-news.org

or mail to: Pennsylvania NewsMedia Association

4000 Crums Mill Road, Suite 101, Harrisburg, PA 17112

Applications are reviewed by the PNA Executive Team and submitted to the PNA Board of Directors for consideration.

2. ELIGIBILITY *(please check all that apply)*

- ☐ Freelance journalist, writer, photojournalist, podcaster or multimedia journalist
- ☐ High school student
- ☐ Undergraduate student
- ☐ Graduate student
- ☐ High school educator
- ☐ College or university educator
- ☐ Retired news media professional
- ☐ Industry-related professional supporting local journalism
- ☐ Other (please describe): _____

Years of professional journalism or news media experience: _____

Please briefly describe your connection to Pennsylvania local journalism:

4. SUPPORTING MATERIALS

Please submit the following materials with your application:

- ☐ Current resume or curriculum vitae
- ☐ Three recent work samples

Work samples may include:

- Published articles
- Writing samples
- Photography
- Podcasts
- Videos
- Multimedia projects
- Website links
- Other editorial content

Please provide links or descriptions below:

Sample 1. _____

Sample 2. _____

Sample 3. _____

6. APPLICANT AGREEMENT

I certify that the information provided is accurate and complete

I understand that:

- Membership does not imply editorial endorsement by PNA.
- Individual Membership may not be used as a substitute for organizational membership.
- I agree to uphold recognized journalistic standards and represent myself professionally.

Applicant Signature: _____

Date: _____



QUESTIONS?

Contact: **Jane Hungarter**
janeh@pa-news.org
717-703-3041