

# 2024 Pennsylvania NewsMedia Association **STUDENT MEMBER BENEFITS**



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## **PENNSYLVANIA NEWSMEDIA ASSOCIATION MEMBERSHIP BENEFITS STUDENTS – AND IT’S AFFORDABLE**

As a PNA member, college students have access to best-in-class news media training, prestigious award recognition, press passes, and valuable internship and scholarship information. Students also benefit from building relationships with peers, professionals, and First Amendment champions across the commonwealth.

The annual cost of dues for a college or university is just **\$150**. This investment entitles all journalism students, and those involved with the campus newspaper/news site, to complimentary access to all PNA member benefits, including the following.

### **TRAINING**

**Hone your news media skills through training sessions hosted by top industry leaders.**

PNA offers training for all newsroom departments. Some of our virtual session topics include:

- Social media
- Community journalism
- Web design
- Advertising sales
- Legal topics

Archived sessions are also available to view at your leisure.



### **CONTESTS AND AWARDS**

**Have your best stories recognized by industry professionals.**

Students are encouraged to submit their best work for our annual Student Keystone Media Awards contest. The contest recognizes high school and college journalism that provides relevance, integrity, and initiative in serving readers. Any student who has had their material published in the school news publication or on a digital news site, provided the site meets the criteria as outlined in the contest rules, may enter the contest. PNA members receive a discount on their contest entries. Winners of the prestigious awards are honored by the PNA Foundation at a luncheon each October.

### **STUDENT JOURNALISM PROJECTS**

**Showcase your best work on our website.**

Student journalists do important work throughout the year that highlights their passion for the industry, including writing, photojournalism, digital design or other forms of impressive creativity. PNA celebrates these achievements and will showcase your incredible work on our website. Submit your work with an explanation of your project, along with applicable links and/or PDF files.

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## INTERNSHIP GUIDE

### Get a head-start on your news media career.

The PNA Foundation's student internship guide provides a list of exciting opportunities at our members' organizations. There are a variety of positions available from newsroom to digital media to advertising.

Internships provide excellent opportunities for:

- Gaining hands-on experience
- Networking
- Mentorship
- Building a strong resume
- Securing future references

## SCHOLARSHIP LISTINGS

### Learn more about financial assistance programs.

For students interested in pursuing a career in journalism, the PNA Foundation can connect students with a variety of sponsorship opportunities at PNA-member news and affiliate organizations.

## PRESS PASSES

### Gain access for important news reporting.

Student reporters can jump right into the mix when covering breaking news or other major events with a complimentary press pass. While a press pass is not a government ID, it is intended to provide student journalists access to accident scenes and other restricted areas, entertainment/sports venues and similar events. It also aids police, emergency responders and security services in quickly identifying and verifying media personnel.



## STUDENT RESOURCES

### Access valuable tools to start or improve your student newspaper or news site.

The PNA Foundation connects students and faculty with organizations committed to scholastic journalism. They assist schools who want to start their own newspaper or news site and offer guidance to maintain and improve a school's current news outlet.





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