# **Your Valuable Home Licensing Procedures**

### Introduction

The information contained here is intended to simplify the licensing and usage of Your Valuable Home content (one hour shows.)

The first shows available for licensing are those that were broadcast over Talk Radio 1210 WPHT, Philadelphia's #1 AM talk station, during the Oct. 2019 – Sept. 2020 broadcast year.

Our 2019 – 2018 shows which were originally broadcast over 610 ESPN AM and Talk Radio WWDB in Philadelphia, will be available <a href="https://www.yourvaluablehome.net">www.yourvaluablehome.net</a> in January 2022, our 2018 – 2017 files – also broadcast over 610 ESPN AM and WWDB AM – will be available in January 2023.

Beginning in Q1 2021, Your Valuable Home will transition to podcasting via the New Pod City Podcast Network with access on Apple and all other popular podcasting directories at the rate of 52 to 54 approximately 1-hour shows per year. Podcasts will be archived, and made available to our licensees at the end of each podcast year.

# **Licensing Particulars**

All licenses are for 52 Your Valuable Home shows in a 12-month period.

By making a purchase, you agree to the Your Valuable Home Properties, LLC Licensing Agreement, a sample of which you have received from the PNA. You also agree to our Terms and Conditions and Privacy Policy. Your agreement must be given at <a href="https://www.yourvaluablehome.net">www.yourvaluablehome.net</a> at time of purchase.

Your payment secures 52 shows, we cannot offer refunds.

## **Methods of Payment**

Whether you order through Customer Service or online at <a href="https://www.yourvaluablehome.net">www.yourvaluablehome.net</a> we accept all major credit cards and electronic checks.

### **Pricing/Availabilities**

Our MP3 Files are priced at **\$15/thousand** for Licensees who wish to download and transcribe them for use in their print and online publications.

After you establish an account on <a href="www.yourvaluablehome.net">www.yourvaluablehome.net</a> and pay an annual Licensing fee, you may download up to 52 files in a 12-month period, in any sequence you wish.

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Minimal editing should be required, since we have striven to record content that is "evergreen."

Our files are priced at **\$20/thousand** as sound files that may be added to a Licensee's website.

These files are available two ways:

## **Option A**

With all broadcast and sponsor references edited out and remixed to include a podcast-style open and close with no space in each show for commercial announcements. Editing cost additional per show. Ask for quote.

Licensees may sell sponsorships to shows edited and remixed this way, with announcements before the opening and after the close.

### **Option B**

With all broadcast and sponsor references edited out and remixed to include a podcast style open and close, and with one or two minutes of mid-roll space in each show for commercial announcements. If you wish to sell sponsorships of shows edited and remixed this way, ask for a quote to produce Option B files, including insertion of Licensee-provided commercial announcements.

#### NOTES:

- 1. Option A and B files must be ordered through Your Valuable Home Customer Service in sequence beginning with our September 2020 shows, and going back to October 2019.
- 2. Option A and B editing costs are due at time of order.
- 3. The \$20/thousand cost for files due prior to uploads to Licensee.

### **Cost Cap**

We cap cost at 1,500,000 circulation, whether our files are ordered for transcription or edited and remixed for use as sound files on a Licensee's Website.

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## **Ordering Online**

If you License our shows to transcribe them and reproduce the content in print and online, ordering online is simple at <a href="https://www.yourvaluablehome.net">www.yourvaluablehome.net</a>

After you create an account, choose **the \$15/thousand option** and enter your total (print and online circulation to the nearest thousand). Our familiar shopping cart technology does the rest and allows you to download 52 shows within a 12-month period...as many shows as you like, at a time, in any sequence you prefer.

Our show descriptions that accompany each file, identify the content on that file and the air date

Our security is compliant with Payment Card Industry (PCI) Data Security Standards (DSS).

# **Ordering through Customer Service**

All orders for **Option A and Option B** sound files are custom, and must be placed through Customer Service.

### **Unauthorized Use and Attribution**

Our files may not be podcast or broadcast.

All authorized uses of our files must be accompanied by the Your Valuable Home logo and © Copyright Your Valuable Home Properties, LLC. The logo to be emailed to you after purchase.

## **Technical Questions**

Call tech support at 917-309-5387.

### **Customer Service**

For answers to non-technical questions and to place all orders for sound files, call Customer Service between 9:00 a.m. and 5:00 p.m. EST at 267-261-0291.

Thank you for becoming a Your Valuable Home Licensee.